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Q

Bizim Toptan at a Glance



I Bizim Toptan at a Glance





Turkey's largest cash & carry company based on number of stores and geographic reach



Debt Free Balance Sheet



The only cash & carry company listed in the Borsa İstanbul



TL 14.3 billion sales revenue as of 2022



Diversified customer base in 6 different segments



Employment of 2,853 people both white-collar and blue-collar as of 2022 (2020:2,592 employee)



Strong **CRM** Capabilities



Strong Shareholder Structure: **55.2%** Yıldız Holding; **44.8%** Public



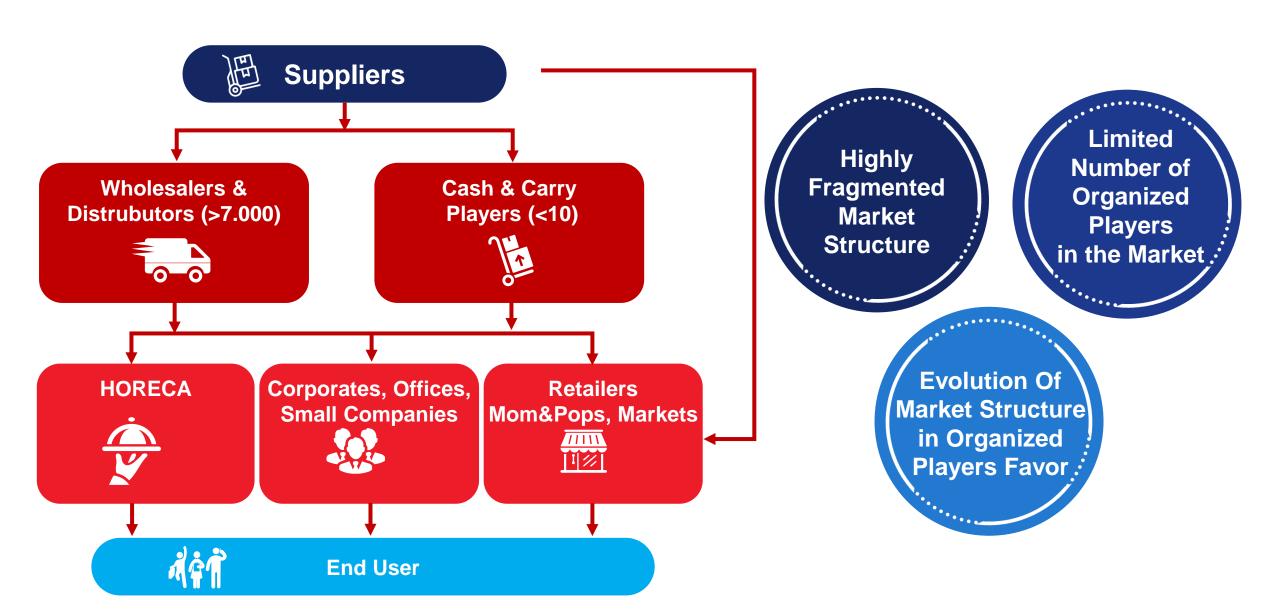
No F/X Exposure



Market Capitalization: **TL 1.639 billion** as of 2Q 2023

Turkish FMCG Wholesale Market





Why Bizim Toptan?



Strong Growth Opportunity

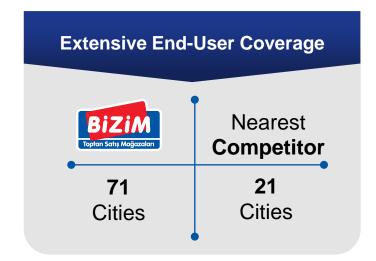


The Leading Cash & Carry Wholesaler in Turkey





Cities where Current Stores Exist





Main Features of Proven Business Model





- Price leadership and convenience
- Diversified and tailored product portfolio for answering different needs



- c. 8.000 SKUs regionally tailored
- PL& Exclusive product portfolio



- Multi-channel store formats
- Ability of being flexible in store opening and relocation decisions
- Click & Collect & e-trade options



- Strong CRM capabilities
- Tailor-made campaigns for customer groups



- Negative working capital
- Low opex /capex
- Self financed
- No F/X Exposure

Product Strategy





~8.000 SKUs
Regionally Tailored



Average of 3.500 SKUs Per Store

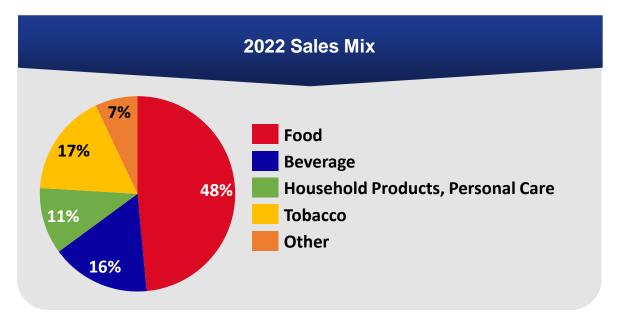


Competitive Pricing



Private Label and Exclusive Products





Private Label & Exclusive Products Strategy





Strong PL & Exclusive Product
Portfolio And Purchasing Power: 23
Brand & 445 SKUs.



Targets To Offer Good Quality
Private Label And Exclusive
Products On **Sustainable Basis**



~28% of Main Category Sales as of Q1 2023 *(2022: 28%, 2021: 26,5%)*



Customers Who Purchases PL & Exclusive Products increased by **3,8%** as of Q1 2023, reaching nearly **800,000 Customer**



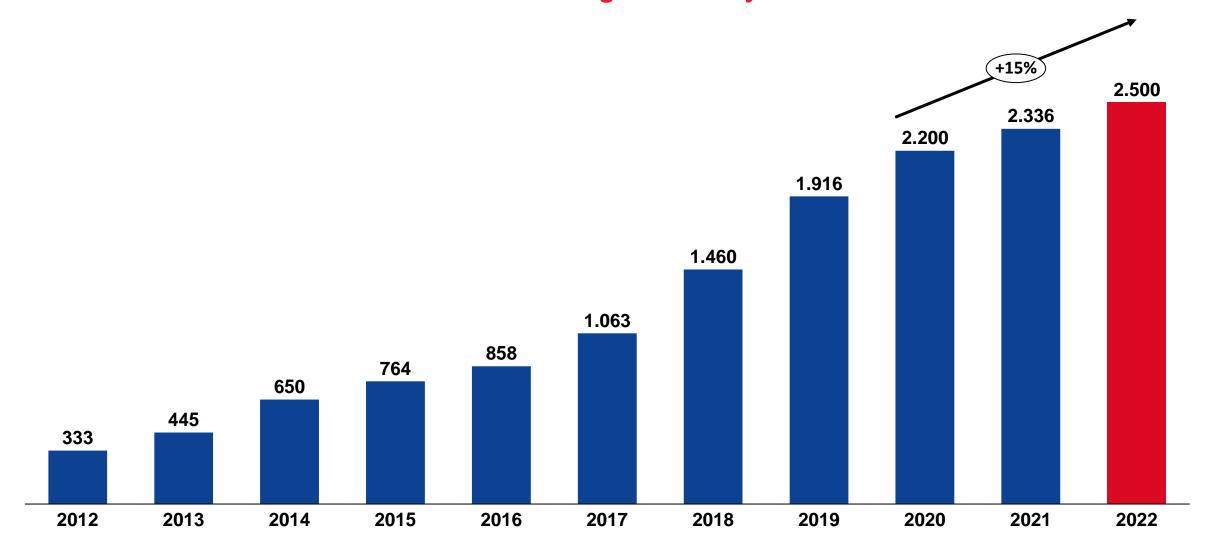
Improving Gross Margin On Y-o-Y Basis



Growing Customer Base ('000)



15% increase in active customer number during the last 3 years



(*) Active Customer Number is the number of the customers who did at least one shopping during the one year period and counted only once



Customer Base - To Whom are We Selling



Wholesalers

10%

Big Wholesalers:

Trade oriented; commodity product buyers; large basket sizes and significant discounts

Distributor Wholesalers:

Distribute products to the traditional channel customers; well-balanced basket; higher profitability margins than Big Wholesalers.

SEÇ – Franchising System*

23%

Symbol group platform of **Bizim Toptan** in order to increase penetration in traditional channel

Traditional Channel Customers

27%

Mom & pop shops, markets and supermarkets

which composed the unorganized part of the retail market.

Horeca

18%

Hotels, restaurants and cafes

by constituting the main part of the out-of-home consumption market.

Corporate Customers

5%

Pharmacies, law firms, construction companies, accounting offices, public institutions.

Individual Customers

17%

Individuals

who prefer to purchase in bulk amounts.

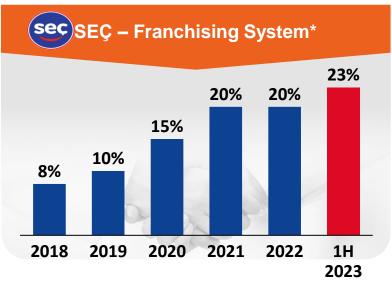
(*) Detailed information about SEÇ - franchising system- is presented in next chapter



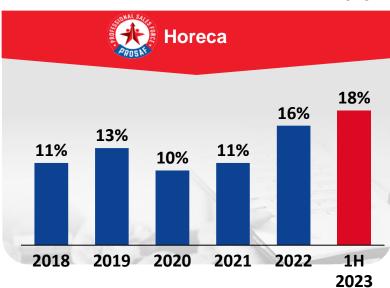
Customer Base – Q1 2023

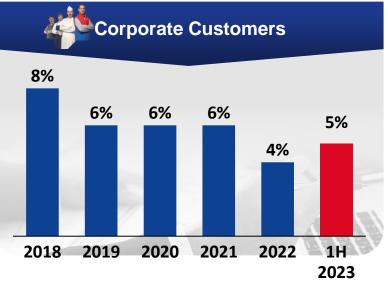














(*) Detailed information about SEÇ - franchising system- is presented in next chapter

Ways of Reaching Customers - Tailor - Made / Diversified Sales Methods





179 stores in 71 cities Including 8 Platinium Stores for Big Wholesalers



Professional Sales Force: Prosaf 70 cities 116 stores Targeted customers: Gas stations, corporate customers, canteens, horeca customers



Digital sales platform: e-TRADE **CLICK & COLLECT**







Franchising System





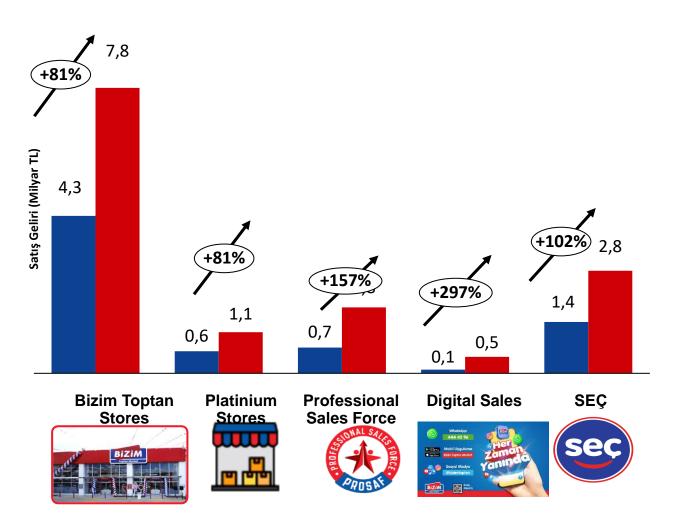


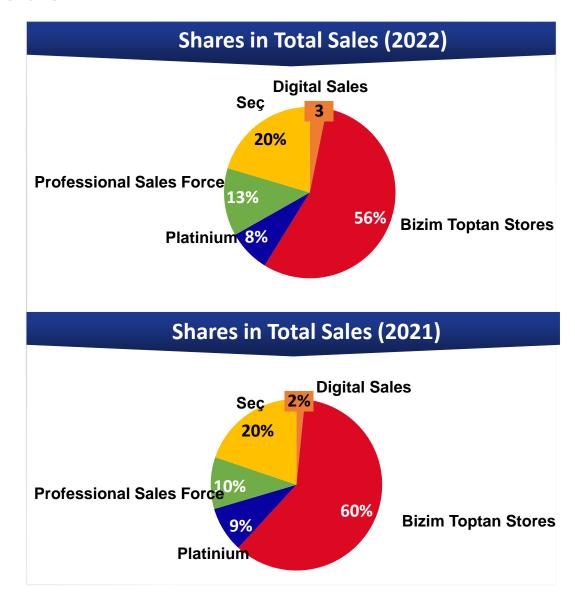


Tailor - Made / Diversified Sales Methods



Impressive Growth Figures in All Sales Methods





^{*}Figures are calculated in billion TL, Graphs Show the comparison between 2021-2022



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Other Sales Channels



The Franchising System: SEÇ





Deliver sustainable growth and penetration benefiting from Bizim's procurement strength



Business Model:

- Soft franchise model
- Over 150 sqm stores which are operated by the franchisees
 - Competitive prices





Brand: SEÇ MARKET (Trademark holder is Bizim Toptan)



- Increase number of franchisees
- Increase sales to franchisees



Proven Success – Set Sail For New Targets





*Procurement ratio shows the average of the related period



Higher Value Proposition to Franchisees



Value Proposition	Other Suppliers	BİZİM TOPTAN	
Branded Shop - «SEÇ MARKET»		Ø	
Delivery	lacktriangledown	lacksquare	
Target Bonuses	Ø	⊘	
Discount on Store Pick Up	S	\bigcirc	
# of SKUs	Limited with their agreements	8.000	
Payment Terms	Open Account (collection in 5-20 days)	Letter of guarantee, open account & instalments/BPC (*)	
Marketing Support (CRM, promotions, inserts)	Ø	♂	
Operational Support (Helpdesk, online purchase order, cashier & POS management etc.)	Ø	♂	
Access to PL & Exclusive Products	Ø	Ø	

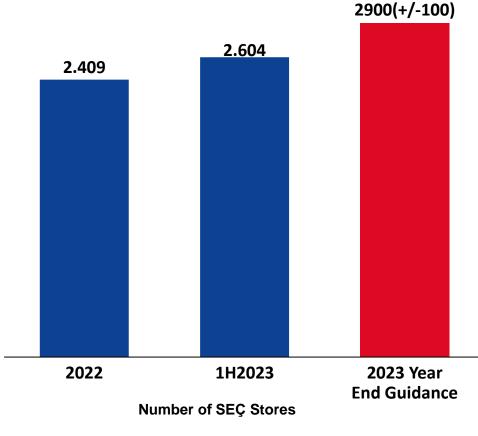




SEÇ MARKET – Rapid and Sustainable Increase in Nationwide Coverage

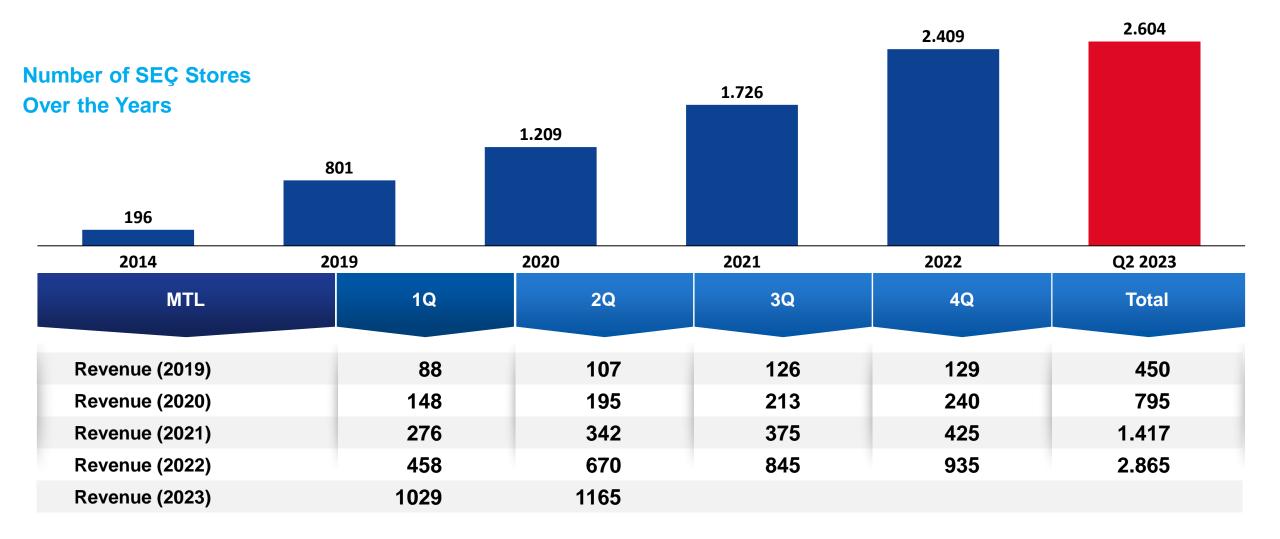






Franchising System – Sec Shopkeeper friendly business model





Bizim Toptan's Micro Distribution System: Prosaf



Customers:

- Gas station markets
- Corporate customers
- HORECA
- Institutional kitchens
- Canteens
- Marine service customers





The Services Provided by PROSAF:

- Satisfying customers' all needs via single supplier
- Merchandising support
- Easy return and exchange processes
- Flexible payment options
- On-site delivery
- Online orders





2Q2023 Financial Results



Q2'23 At a Glance: Despite earthquake and election period's limiting impact on B2B market, Company continued to generate reel growth in terms of volume





Drivers of the 2nd Quarter in Bizim Toptan:

- Environment of uncertainty caused by earthquake and election period affected B2B market negatively
- Weak Ramadan period performance not only limited sales growth but also caused price investment to eliminate excess inventory
- Slump in some categories, such as oil and dairy products' prices, affected gross profitability
- Successful implementation of multi-channel sales strategy supported revenue growth especially in out of home consumption customers
- Growth in diversified sales channels:
 - PROSAF sales increased by 110%
 - SEÇ channel's sales increased by 77%
 - E-trade sales increased by 152%
 - Platinum sales increase was around 43%.

Out of home consumption customers & SEÇ impact...



2 BIZIM
Toptan Satis Mağazaları

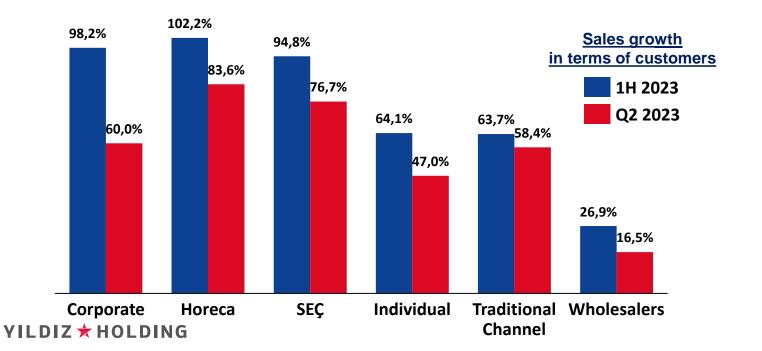
stores closed due to the Maraş earthquake; 1 new store opened

104 new



stores in net during Q2 2023 reaching 2.604 in total

Macro economic conditions and election period affected sales to wholesalers, traditional retailers & individuals in Q2:



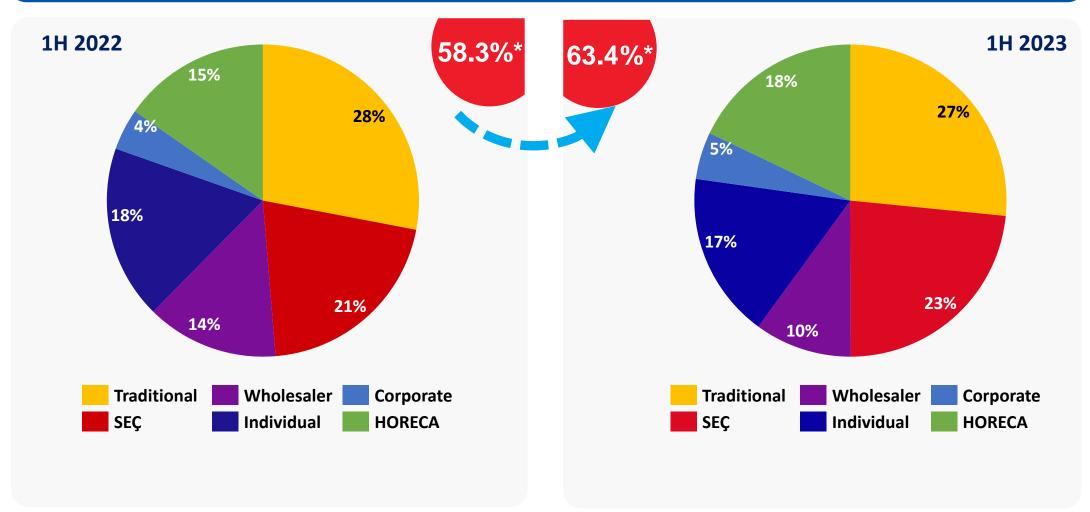




Diversified Customer Mix



Multi-channel sales model supports the sustainable growth

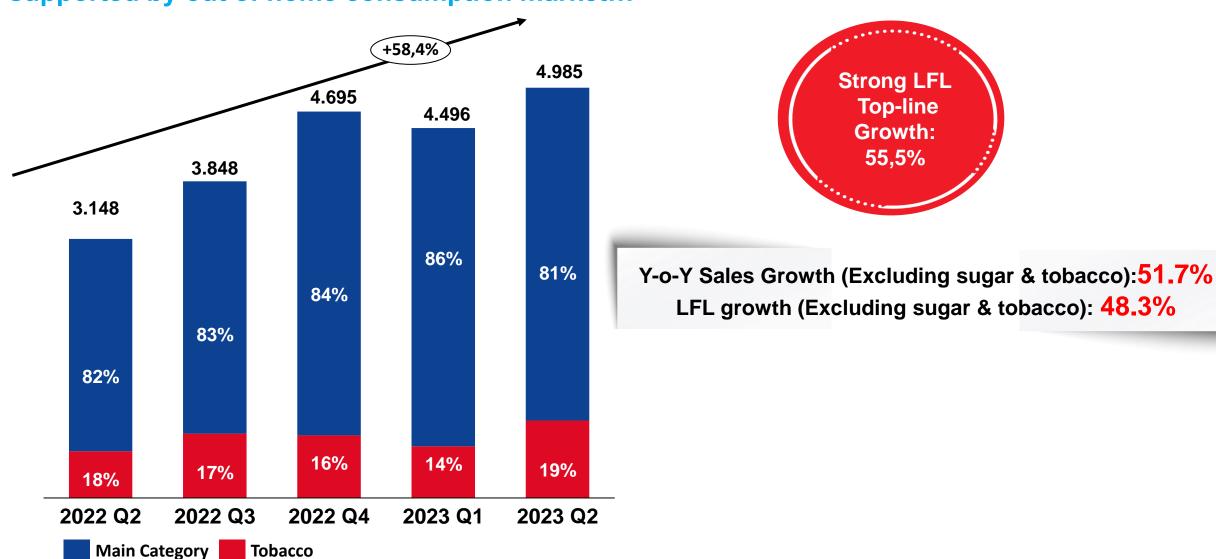


(*) Sum of SEÇ, Horeca, Corporate and Individual customers sales among total sales revenue

Sales (MTL) Q2'23



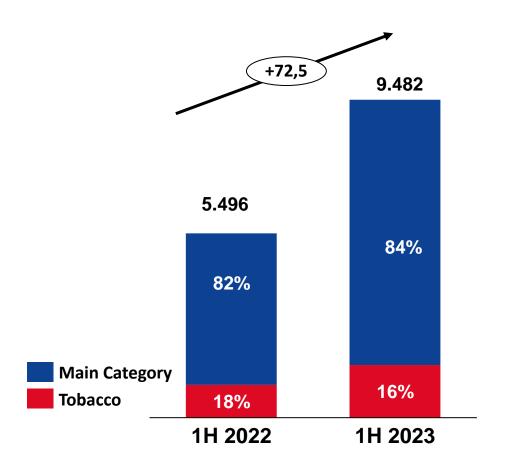
Despite unpredictable market conditions during the quarter, positive volume growth supported by out of home consumption market...



Sales (MTL) 1H'23



Main Category Growth in 1H'23: Still robust & better than initial target despite the unpredictable & extraordinary market condions of Q1 and Q2

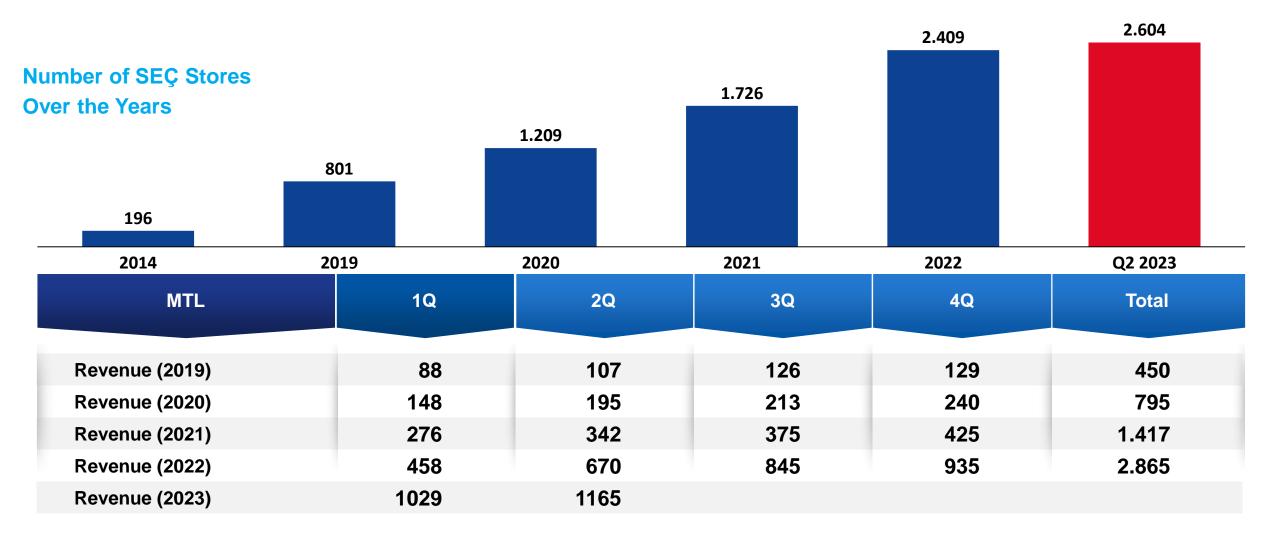




Y-o-Y Sales Growth (Excluding sugar & tobacco): **72,9%**LFL growth (Excluding sugar & tobacco): **70,2%**

Franchising System – Sec Shopkeeper friendly business model

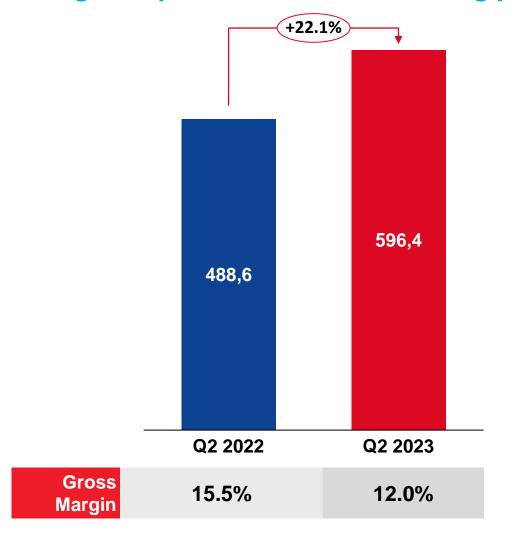




Gross Profit & Main Category Gross Margin Q2'23



Negative price trend in most selling products affected profitability



Q2 2022 Gross Margin		Q2 2023 Gross Margin	
Tobacco	4.0%	Tobacco	2.6%
Main Category	18.1%	Main Category	14.1%
Total	15.5%	Total	12.0%

Elimination of excess inventory levels coming from the weak Ramadan sales and earthquake region caused margin investments

Vegetable oil, fat and dairy products' price decline affected gross profitability especially in April and May

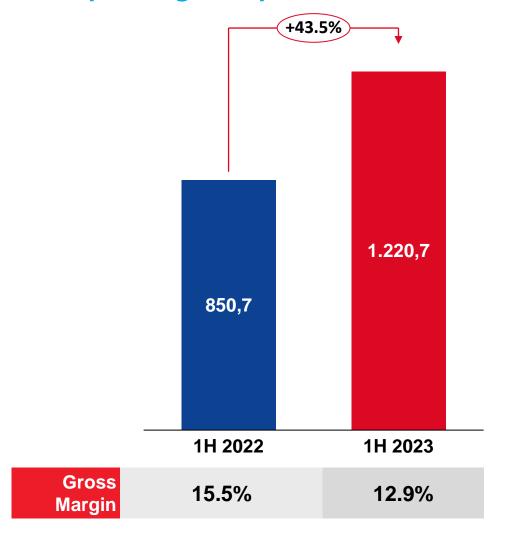
Profitability levels returned to normal since June

^{*}Main category definition: tobacco sales excluded

Gross Profit & Main Category Gross Margin 1H'23



Despite negative price trend in most selling products normalized gross margins continued



1H 2022 Gross Margin		1H 2023 Gross Margin	
Tobacco	4.6%	Tobacco	2.6%
Main Category	17.8%	Main Category	14.9%
Total	15.5%	Total	12.9%

Elimination of excess inventory levels coming from the weak Ramadan sales and earthquake region caused margin investments

Oil and dairy products' price decline affected gross profitability especially in April and May

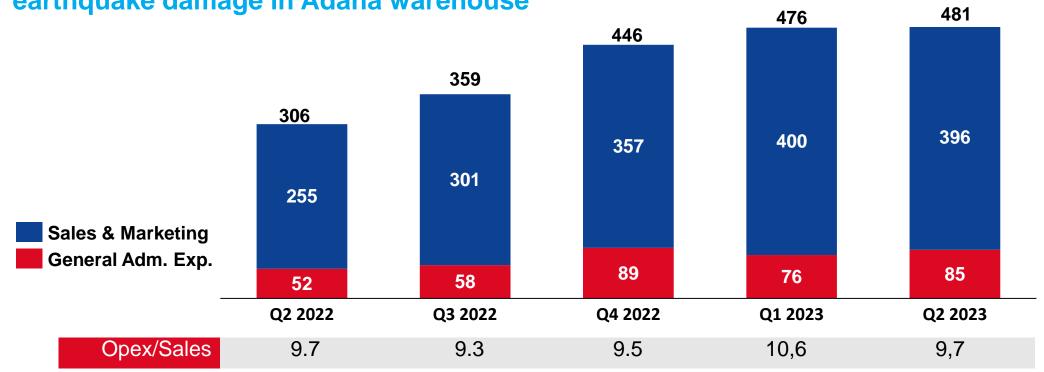
Market seems to turn back normal since June

^{*}Main category definition: tobacco sales excluded

Opex (MTL) Q2'23



Opex increased by minimum wage increas, temporary increase in logistic costs resulted from earthquake damage in Adana warehouse

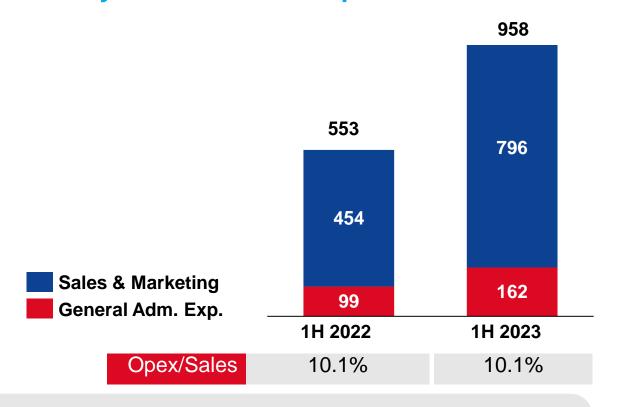


- Due to the initial impact of minimum wage opex pressure continued
- Digitalization costs regarding SEÇ's ERP expenses and other IT costs continued
- Logistic costs increased due to the earthquake damage in Adana warehouse
- Company focuses on increasing efficiency and taking the measures to eliminate cost inflation

Opex (MTL) 1H'23



Opex margin affected by cost increases & precautions were taken



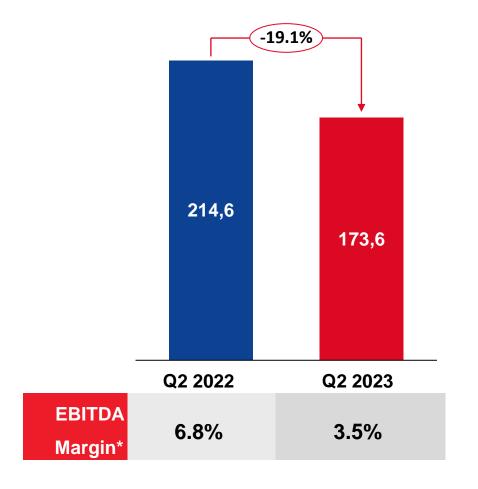
- Opex increase in 1H resulted from;

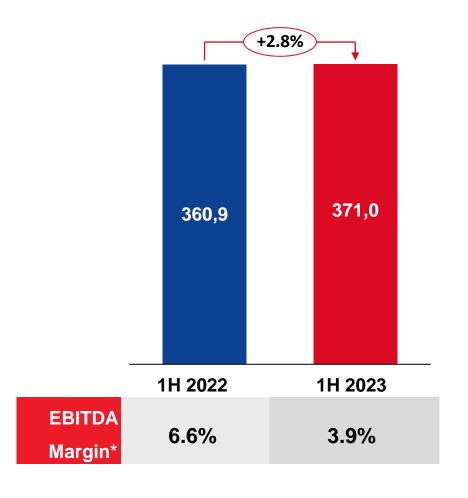
- Minimum wage increase
- Increase in electricity and fuel prices
- Digitalization costs
- One off earthquake expenses
- IT and consultancy costs
- Company focuses on increasing efficiency and taking the measures

EBITDA (MTL) Q2'23 & 1H'23



EBITDA margin temporary affected by lower gross margin and higher opex levels





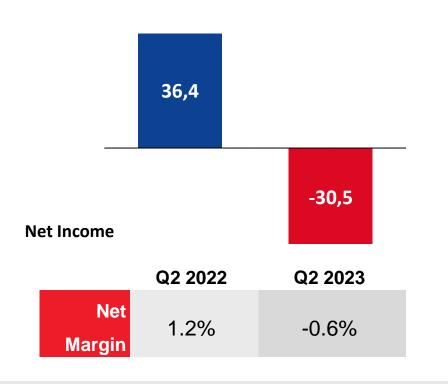
(*) EBITDA has been calculated by excluding other income/expenses

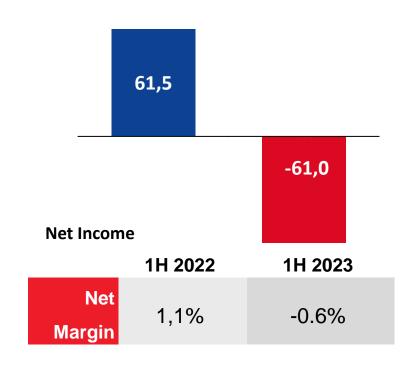


Net Income (MTL) Q2'23 & 1H'23



Lower gross profitability and high opex levels affected the net income in Q2



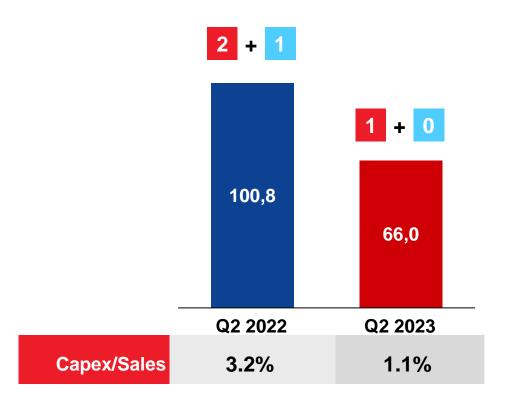


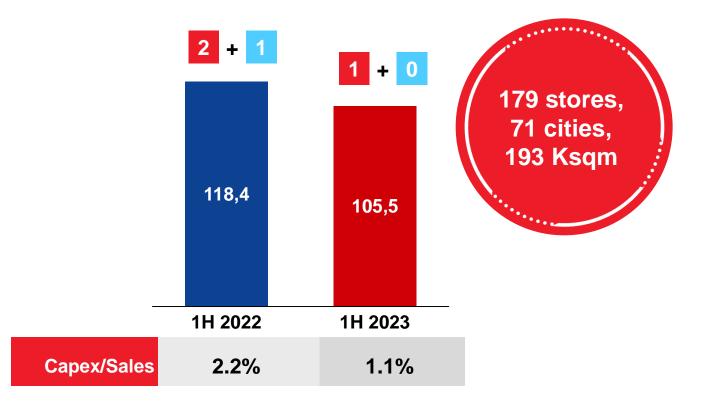
- Net income affected negatively in 1H due to;
 - One-off expenses regarding the earthquake including donations and other costs in Q1 which was around TRY 32 million TL
 - Lower gross margin levesl due to extraordinary market conditions

Capex (MTL) Q2'23 & 1H'23

BIZIM Toptan Satış Mağazaları

In Line With Plans





New Stores

Relocations

Working Capital

BIZIM Toptan Satis Mağazaları

Succesful WC Management

MTL	1H 2022	9M 2022	2022	1Q 2023	1H 2023
Trade Receivables	309,4	337,9	452,4	487,1	486,2
Inventory	1612,0	1724,8	1665,1	2207,7	1889,4
Trade Payables	2330,4	2551,0	2827,9	3339,0	3437,1
Strict Working Capital	-409,0	-488,3	-710,4	-644,2	-1061,5

Average Days (*)	1H 2022	9M 2022	2022	1Q 2023	1H 2023
Trade Receivables	7,9	7,4	8,0	9,4	8,9
Inventory	45,4	41,5	35,9	45,0	38,7
Trade Payables	75,0	69,1	65,4	71,7	68,3
Strict Working Capital	-21,6	-20,2	-21,5	-17,3	-20,6



Net Cash



Strong Balance Sheet Structure

MTL	1H 2022	9M 2022	2022	1Q 2023	1H 2023
Financial Debt	-280,0	-285,0	-312,1	-426,2	-646,8
Short-Term	-99,4	-101,5	-108,8	-140,5	-205,2
Leasing Debts	-0,5	-1,0	-1,1	-0,8	-0,6
Rental Contractual Obligations (IFRS16)	-98,9	-100,4	-107,7	-139,6	-204,7
Long - Term	-180,6	-183,5	-203,4	-285,7	-441,6
Leasing Debts	-1,1	-0,3	0,0	0,0	0,0
Rental Contractual Obligations (IFRS16)	-179,6	-183,2	-203,4	-285,7	-441,6
Cash and Cash Equivalents*	365,8	512,8	634,6	487,1	717,4
Net Cash	85,8	227,9	322,4	60,9	70,6

Net Cash position & no FX exposure

FY2023 Guidance



	2022A	2023E
Bizim Toptan # of Stores	180	183(+/-3)
SEÇ Market # of Stores	2409	2900(+/-100)
Main Category Growth (TRY, %) (Sales exc. Tobacco & Sugar)	107%	65% (+/-5pp)
SEÇ Sales (TRY)	2.9 billion	>5.1 billion
EBITDA Margin (%)	5.6%	4.0%-5.0%



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Appendix: Yearly Financial Performances



Glossary







Customer relations management



EBITDA

Earnings before interest, taxes, depreciation and amortization, excluding other income/expense from operating activites



HORECA

Hotels, restaurants & cafeteria



Main Category Sales

Total sales revenue excluding tobacco







SEÇ Market

Franchising store chain of Bizim Toptan



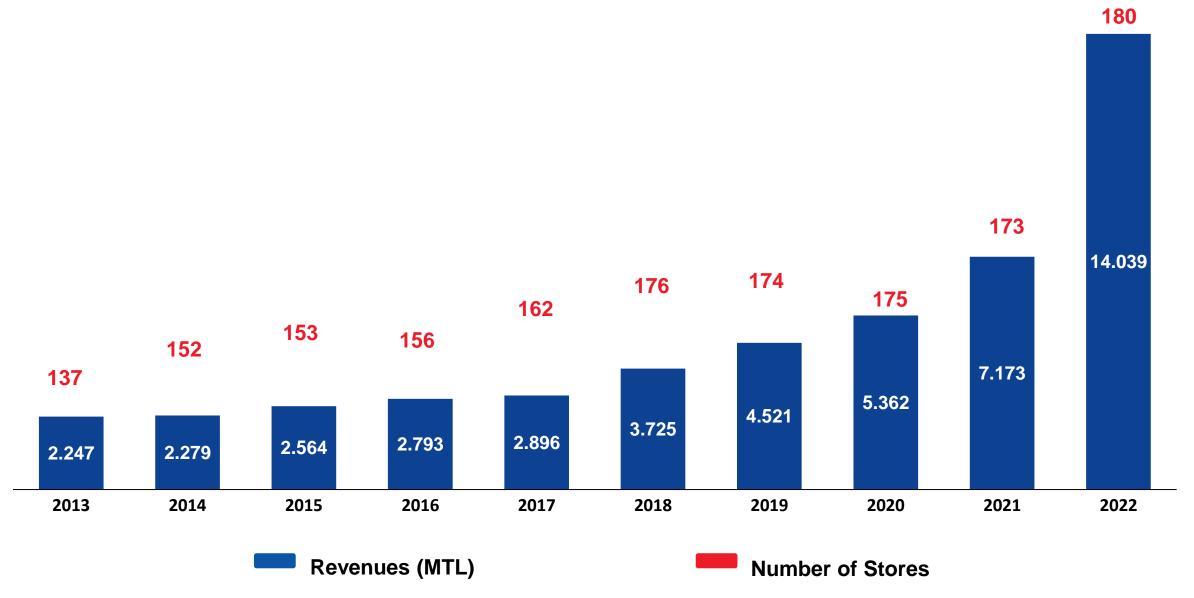
Procurement Ratio

Purchases from Bizim Toptan / Sales revenue of SEÇ



A History of Strong Growth

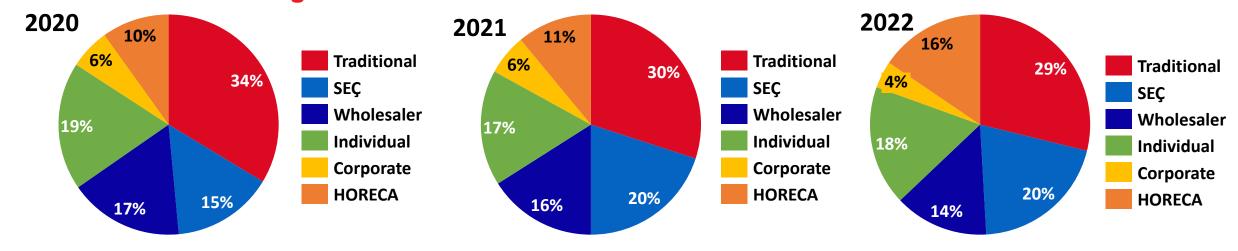


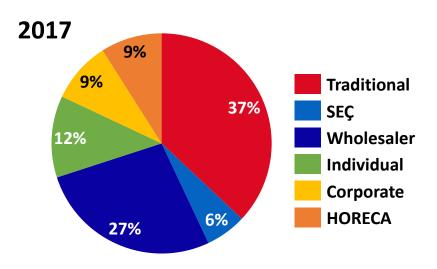


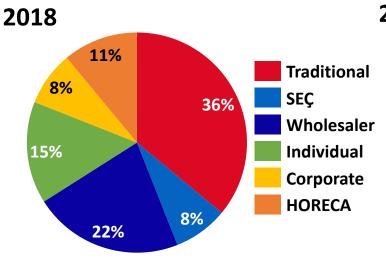
Diversified Customer Base

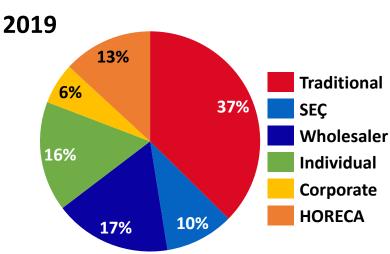


Share of Customer Segments in Total Revenues









Impact of Accounts Receivables Management Strategy



Financial Expenses

MTL	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q2 2023
Interest on Bank Overdrafts and Loans	-19,0	-23,4	-23,7	-34,9	-47,1
Interest Expenses for Rental Services	-11,6	-13,3	-14,2	-16,9	-43,2
Leasing Interest Expenses	-0,2	-0,1	0,0	0,0	0,0
Interest Expense for Benefit Obligations	-0,3	-0,2	-0,3	-0,3	-4,4
Guarantee Letter Commission & Other Exp.	-0,1	-0,3	-0,4	-3,1	-1,6
Financial Expenses	-28,4	-31,2	-37,4	-38,6	-0,4

Footnote 20

Net Interest Expense Regarding Factoring Credit Card Receivables

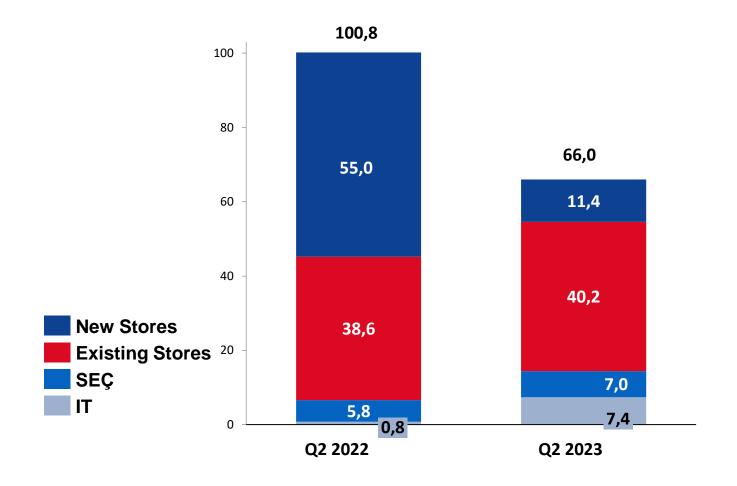
MTL	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q2 2023
Interest Income From Non-Trade Receivables	15,0	18,5	14,8	16,2	38,0
Interest on Bank Overdrafts and Loans*	-19,0	-23,4	-23,7	-34,9	-47,1
Net Interest Expense	-4,0	-4,9	-8,9	-18,7	-9,1

Footnote 19-20

^{*}Discount expense of credit card receivables

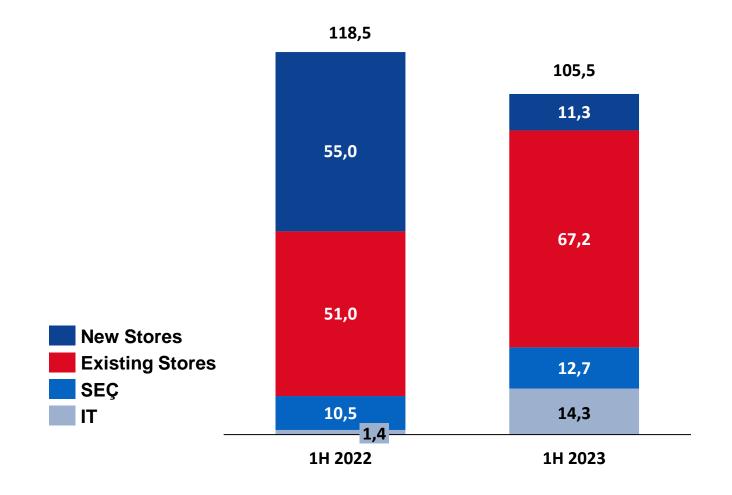
Capex Breakdown (MTL) Q2'2023





Capex Breakdown (MTL) 1H'2023

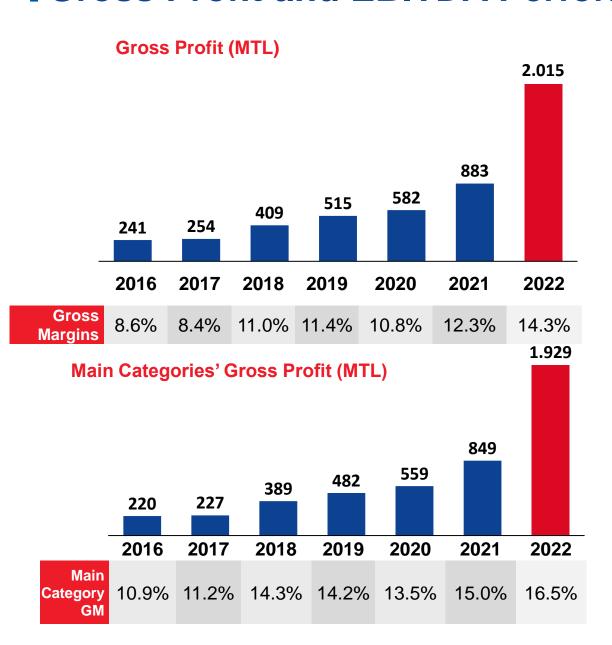


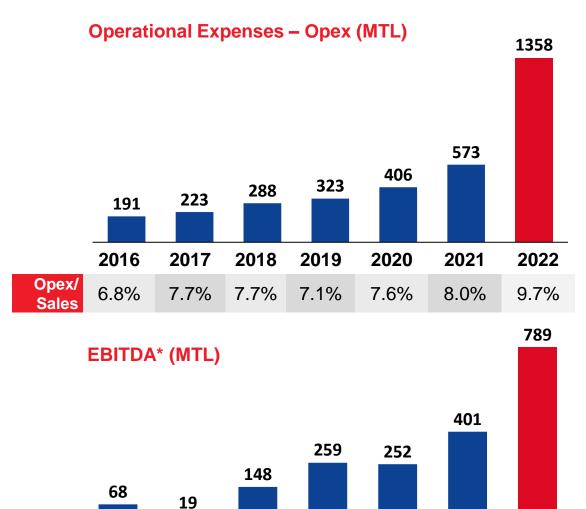




Gross Profit and EBITDA Performance







(*): Excluding other income/(expenses)

Ebitda

Margin*

2016

2.4%

2017

1.4%

2018

4.0%

2019

5.7%

2020

4.7%

2021

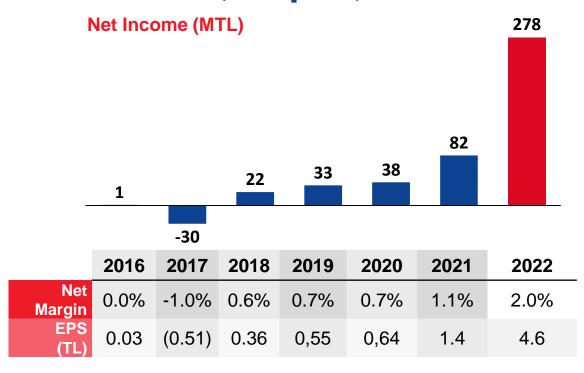
5.6%

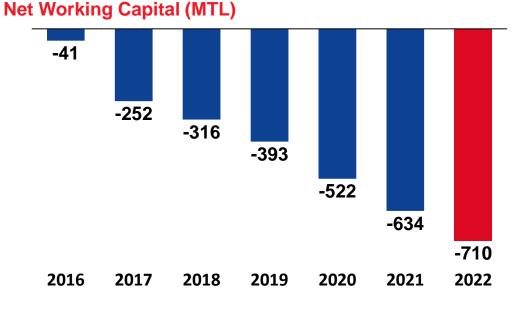
2022

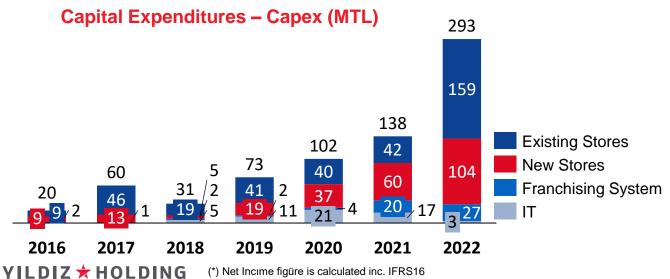
5.6%

Net Income, Capex, NWC and Cash Flow

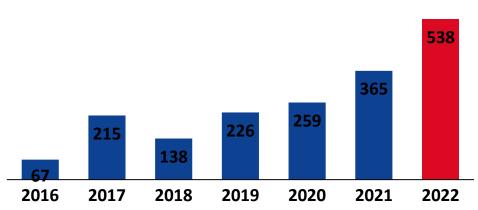








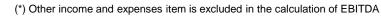




Quarterly Income Statement



MTL	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023
_					
Revenue	3147,8	3848,1	4694,8	4496,3	4985,3
YoY Growth	93,2%	106,7%	110,0%	91,5%	58,4%
Gross Profit	488,6	504,3	659,5	624,3	596,4
Gross Margin	15,5%	13,1%	14,0%	13,9%	12,0%
Mark., Sales and Distr. Expenses	-254,5	-300,6	-357,0	-399,8	-395,9
Gen. & Adm. Expenses	-51,8	-58,5	-89,0	-76,7	-85,3
Other Income / (Expenses) Related to Operating Activities	-83,6	-64,6	-184,4	-139,4	-92,7
Operating Profit	98,6	80,7	68,0	8,5	22,6
Profit Before Finance Expence	111,9	106,8	90,6	37,8	61,0
Financial Income / (Expenses)	-55,0	-62,9	-6,4	-37,7	-96,7
Profit Before Tax	56,9	43,9	84,2	-37,7	-35,8
Net Income	36,4	30,6	186,3	-30,6	-30,5
Net Income Margin	1,2%	0,8%	4,0%	-0,7%	-0,6%
Adjusted EBITDA(*)	214,6	179,4	256,3	197,4	173,6
Adjusted EBITDA Margin(*)	6,8%	4,7%	5,5%	4,4%	3,5%
EPS	0,61	0,51	3,10	-0,51	-0,51





Yearly Income Statement



MTL	2017	2018	2019	2020	2021	2022
Revenue	2.896,4	3.725,3	4.520,7	5361,8	7173,1	14.038,8
YoY Growth	3,7%	28,6%	21.3%	43,9%	33,8%	95,7%
Gross Profit	244,5	409,4	515,5	581,6	882,8	2.014,5
Gross Margin	8,4%	11,0%	11.4%	10,8%	12,3%	14,3%
Mark., Sales and Distr. Expenses	-193,2	-250,1	-274.2	-342,2	-482,4	-1111,1
Gen. & Adm. Expenses	-30,2	-37,8	-49.0	-63,4	-94,6	-246,5
Other Income/(Expenses) Related to Operating Activities	-52,6	-91,2	-113.3	-81,8	-156,9	-352,1
Operating Profit	-31,5	30,4	78.9	94,3	148,9	304,8
Profit Before Finance Expence	-16,3	75,9	150.3	139,4	197,9	386,4
Financial Income / (Expenses)	-22,0	-48,1	-109.2	-90,8	-123,8	-220,5
Profit Before Tax	-38,2	27,9	41.6	48,6	74,1	165,9
Net Income	-30,4	21,6	33.1	38,2	82,2	278,4
Net Income Margin	-1,0%	0,6%	0.7%	0,7%	1,1%	2,0%
Adjusted EBITDA(*)	41,6	148,1	259.2	252,1	401,0	788,8
Adjusted EBITDA Margin(*)	1,4%	4,0%	5.7%	4,7%	5,6%	5,6%
EPS	-0,76	0,36	0,55	0,64	1,37	4,64

^(*) Other income and expenses item is excluded in the calculation of EBITDA



Balance Sheet / Assets



MTL	30.06.2022	30.09.2022	31.12.2022	31.03.2023	30.06.2023
Current Assets	2.401,9	2.688,9	2.967,1	3.418,3	3.433,2
Cash and Cash Equivalents	365,8	512,8	634,6	487,1	717,4
Trade Receivables	309,4	337,9	452,4	485,2	486,2
Inventory	1.612,0	1.724,8	1.665,1	2.207,7	1.889,4
Other	114,6	113,4	214,9	238,3	340,2
Non Current Assets	752,9	764,9	1.045,3	1.183,0	1.440,3
Prop., Plant and Equipment	390,8	397,8	531,0	542,7	578,7
Intangible Assets	53,1	50,3	46,1	49,4	51,9
Other	309,0	316,7	468,2	590,9	809,7
Total Assets	3.154,8	3.453,8	4.012,4	4.601,3	4.873,5

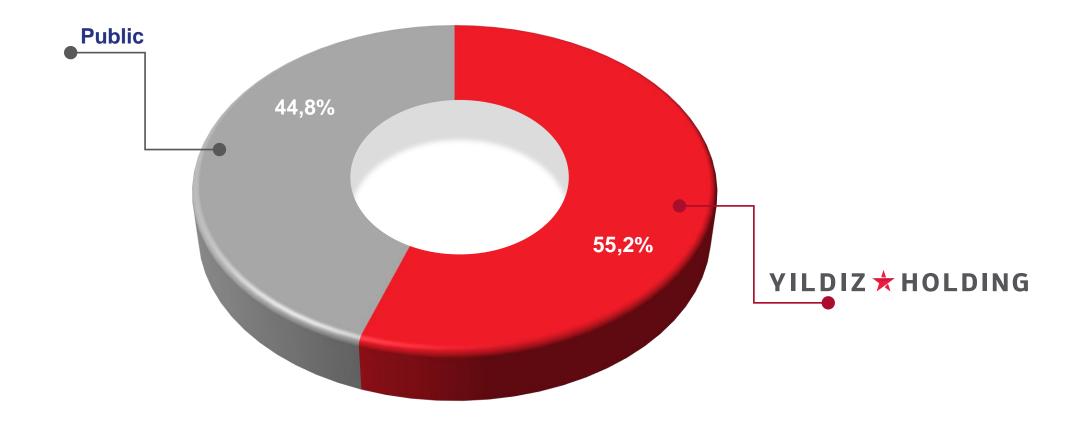
Balance Sheet / Liabilities



MTL	30.06.2022	30.09.2022	31.12.2022	31.03.2023	30.06.2023
Current Liabilities	2.633,0	2.881,6	3.205,9	3.756,5	3.960,0
Short-Term Financial Liabilities	99,4	101,5	108,8	140,5	205,2
Trade Payables	2.330,4	2.551,0	2.827,9	3.339,0	3.437,1
Other	203,2	229,1	269,2	277,0	317,6
Non Current Liabilities	244,9	260,7	316,1	399,4	568,3
Long-Term Financial Liabilities	180,6	183,5	203,4	285,7	441,6
Other	64,2	77,2	112,7	113,7	126,8
Equity	276,9	311,5	490,4	445,4	345,2
Paid in Capital	60,0	60,0	60,0	60,0	60,0
Other	155,5	159,4	152,1	415,9	346,2
Net Profit for the Year	61,5	92,1	278,4	- 30,6	- 61,0
Total Liabilities and Equity	3.154,8	3.453,8	4.012,4	4.601,3	4.873,5

Shareholder Structure (30.06.2023)





(*): According to Central Registration Agency data as of 31.06.2023



Store Photographs













Warehouse Photographs













Franchising Store Photographs















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