

Corporate Presentation November'23

Agenda





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Bizim Toptan at a Glance



Bizim Toptan at a Glance





Turkey's largest cash & carry company based on number of stores and geographic reach



Debt Free Balance Sheet



TL 14.3 billion sales revenue as of 2022



Diversified customer base in 6 different segments

The only cash & carry company

listed in the Borsa İstanbul



Employment of 2,853 people both white-collar and blue-collar as of 2022 (2020:2,592 employee)

| <u></u> | |
|---------|-----|
| III. | CRM |

Strong **CRM** Capabilities



Strong Shareholder Structure: **55.2%** Yıldız Holding; **44.8%** Public



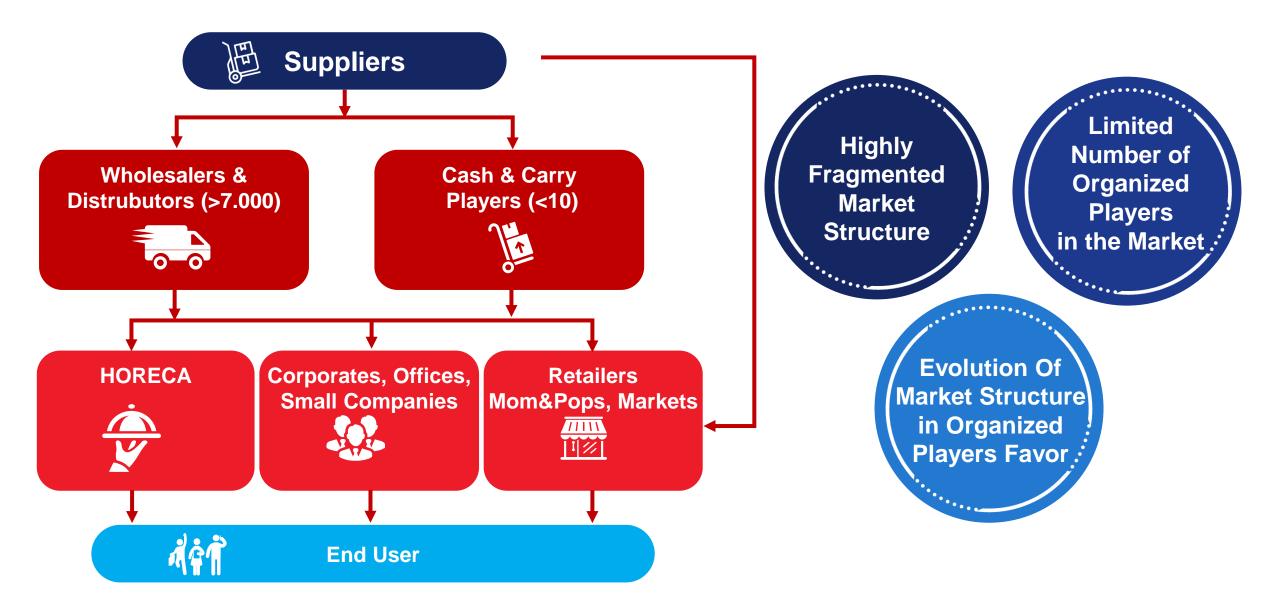
No F/X Exposure



Market Capitalization: **TL 2.25 billion** as of 3Q 2023

Turkish FMCG Wholesale Market





Why Bizim Toptan? Strong Growth Opportunity



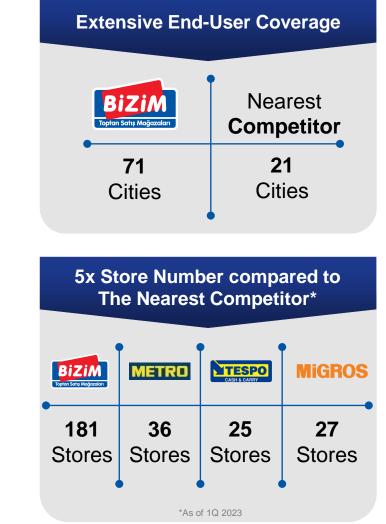


The Leading Cash & Carry Wholesaler in Turkey





Cities where Current Stores Exist



Main Features of Proven Business Model





- Price leadership and convenience
- Diversified and tailored product portfolio for answering different needs



- c. 8.000 SKUs regionally tailored
- PL& Exclusive product
 portfolio



- Multi-channel store formats
- Ability of being flexible in store opening and relocation decisions
- Click & Collect & e-trade options

- Strong CRM capabilities
- Tailor-made campaigns for customer groups



- Negative working capital
- Low opex /capex
- Self financed
- No F/X Exposure

Product Strategy





Private Label & Exclusive Products Strategy





Strong PL & Exclusive Product Portfolio And Purchasing Power: 23 Brand & 445 SKUs.



Targets To Offer Good Quality Private Label And Exclusive Products On **Sustainable Basis**



~25% of Main Category Sales as of Q3 2023 *(2022: 28%, 2021: 26,5%)*



Customers Who Purchases PL & Exclusive Products increased by 2,2% as of Q3 2023, reaching nearly 1,5 million Customer

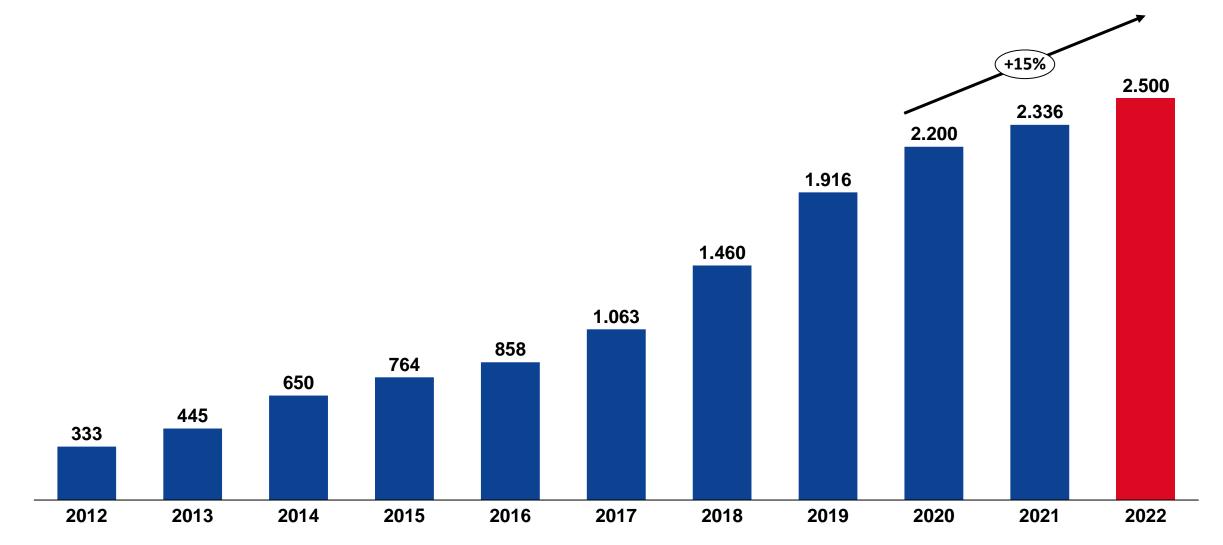


Improving Gross Margin On Y-o-Y Basis



Growing Customer Base ('000)

15% increase in active customer number during the last 3 years



(*) Active Customer Number is the number of the customers who did at least one shopping during the one year period and counted only once

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Customer Base - To Whom are We Selling



Wholesalers

11%

SEC – Franchising System* 24%

Big Wholesalers:

Trade oriented; commodity product buyers; large basket sizes and significant discounts

Distributor Wholesalers:

Distribute products to the traditional channel customers; well-balanced basket; higher profitability margins than Big Wholesalers.

Symbol group platform of **Bizim Toptan** in order to increase penetration in traditional channel

Traditional Channel Customers

26%

Mom & pop shops, markets and supermarkets which composed the unorganized part of the retail market.



(*) Detailed information about SEC - franchising system- is presented in next chapter

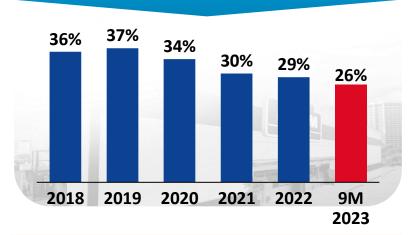
Customer Base – Q3 2023



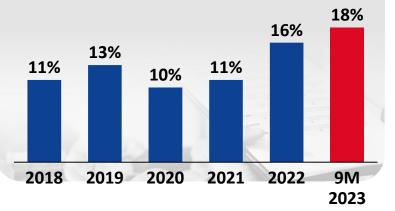


SEC SEC – Franchising System*

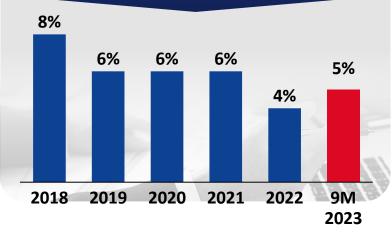




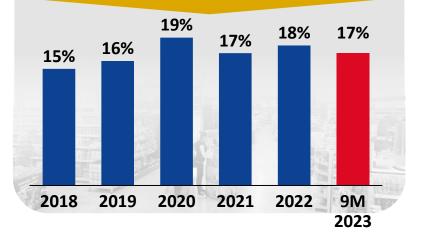
Horeca



Corporate Customers



Individual Customers

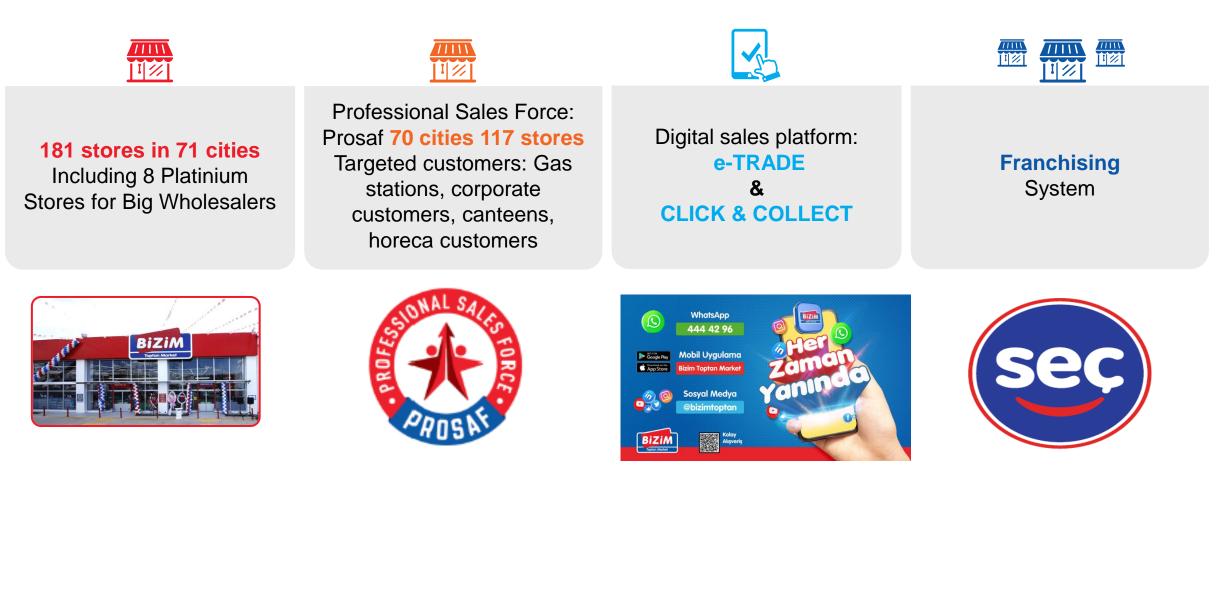


(*) Detailed information about SEÇ – franchising system- is presented in next chapter

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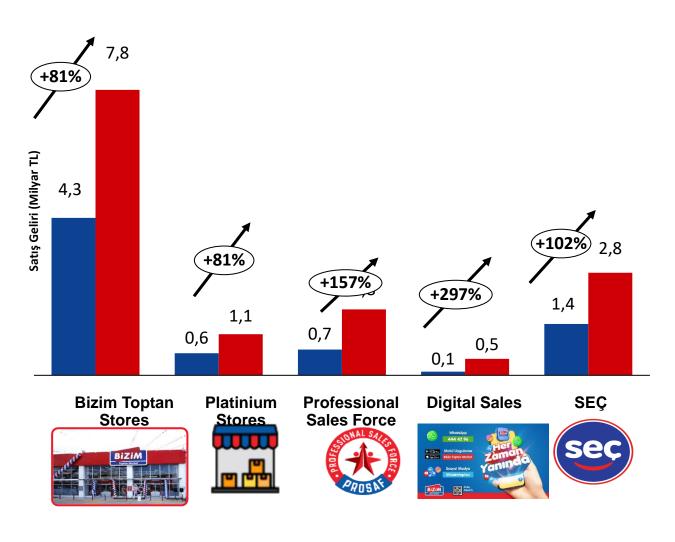
Ways of Reaching Customers - Tailor - Made / Diversified Sales Methods

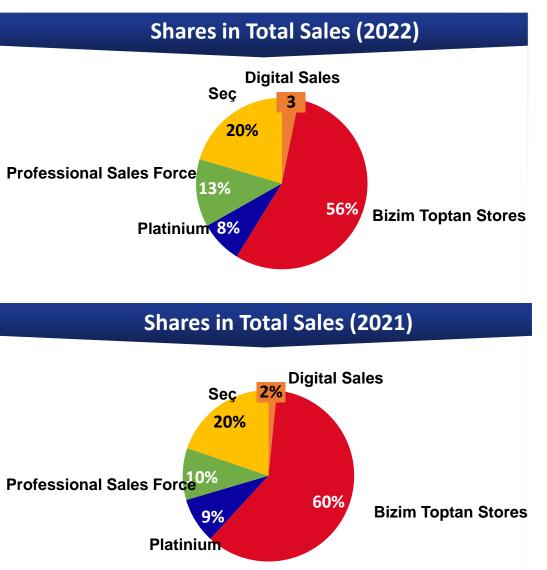




Tailor - Made / Diversified Sales Methods

Impressive Growth Figures in All Sales Methods





*Figures are calculated in billion TL, Graphs Show the comparison between 2021-2022





Agenda



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Other Sales Channels



The Franchising System: SEÇ





Deliver sustainable growth and penetration benefiting from Bizim's procurement strength



Business Model:

- Soft franchise model
- Over 150 sqm stores which are operated by the franchisees
 - Competitive prices



Brand: SEÇ MARKET (Trademark holder is Bizim Toptan)

1

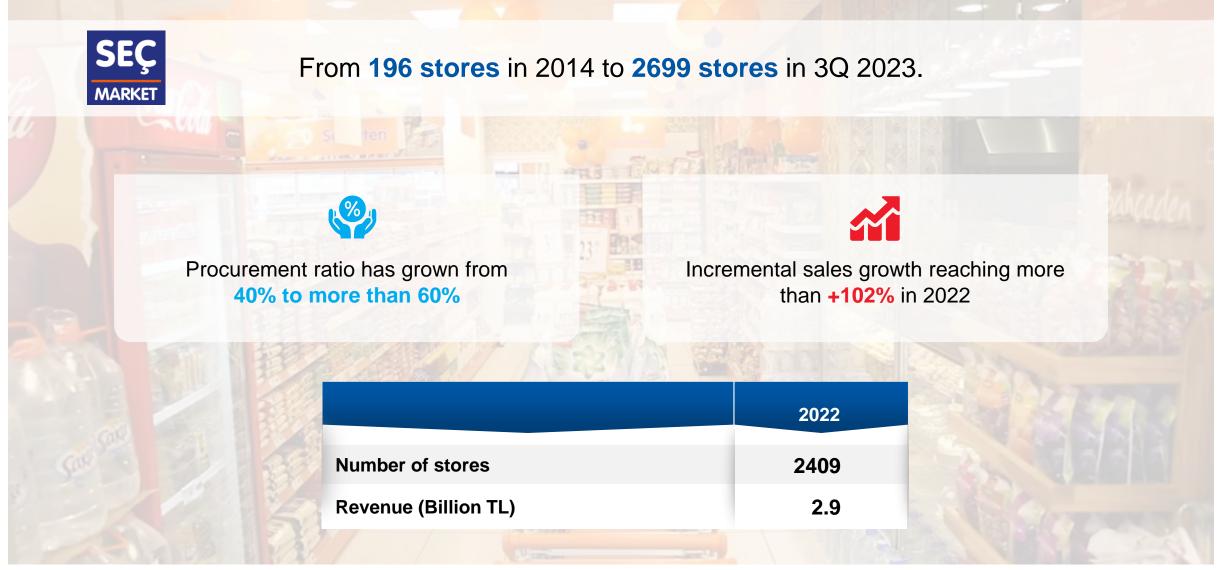
Growth through:

- Increase number of franchisees
- · Increase sales to franchisees



Proven Success – Set Sail For New Targets





*Procurement ratio shows the average of the related period

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Higher Value Proposition to Franchisees



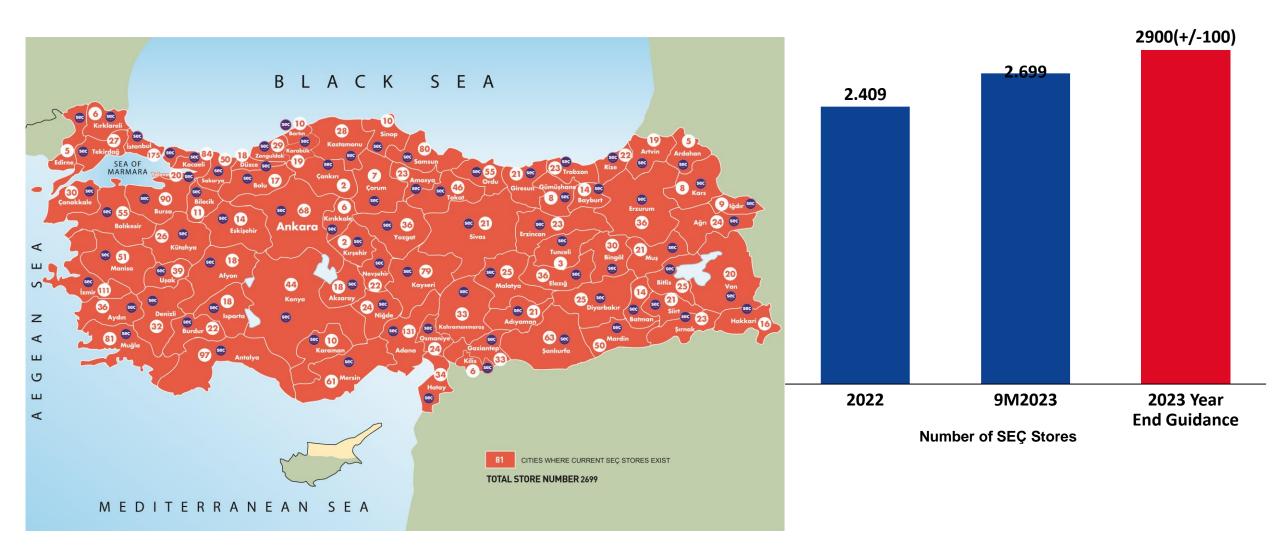
| Value Proposition | Other Suppliers | BIZIM TOPTAN | |
|---|--|---|--|
| Branded Shop - «SEÇ MARKET» | × | \bigotimes | |
| Delivery | \bigotimes | \bigotimes | |
| Target Bonuses | × | \bigotimes | |
| Discount on Store Pick Up | × | \bigotimes | |
| # of SKUs | Limited with their agreements | 8.000 | |
| Payment Terms | Open Account (collection in 5-20 days) | Letter of guarantee, open account & instalments/BPC (*) | |
| Marketing Support (CRM, promotions, inserts) | \bigotimes | \checkmark | |
| Operational Support (Helpdesk, online purchase order, cashier & POS management etc.) | \bigotimes | \checkmark | |
| Acccess to PL & Exclusive Products | Ø | \checkmark | |

Better Value Offerings Should Lead Higher Sales to Franchisees

(*) Bizim Professional Card

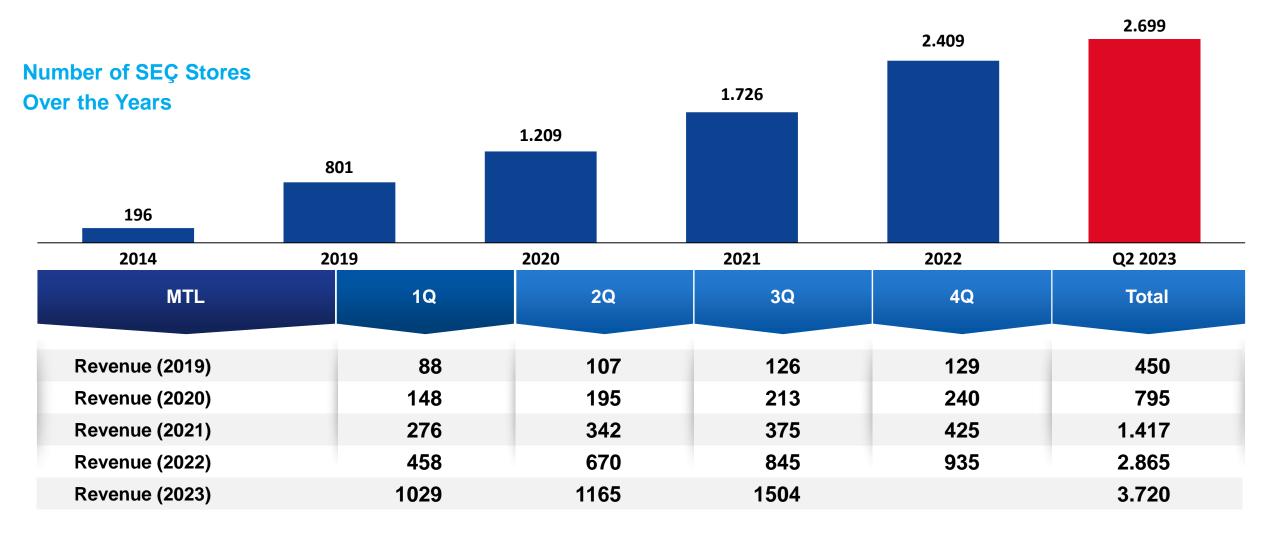


SEÇ MARKET – Rapid and Sustainable Increase in Nationwide Coverage



Franchising System – sec Shopkeeper friendly business model





Bizim Toptan's Micro Distribution System: Prosaf



Customers:

- Gas station markets
- Corporate customers
- HORECA
- Institutional kitchens
- Canteens
- Marine service customers



The Services Provided by PROSAF:

- Satisfying customers' all needs via single supplier
- Merchandising support
- Easy return and exchange processes
- Flexible payment options
- On-site delivery
- Online orders



3Q2023 Financial Results



Positive impact of out of home consumption customers & SEÇ

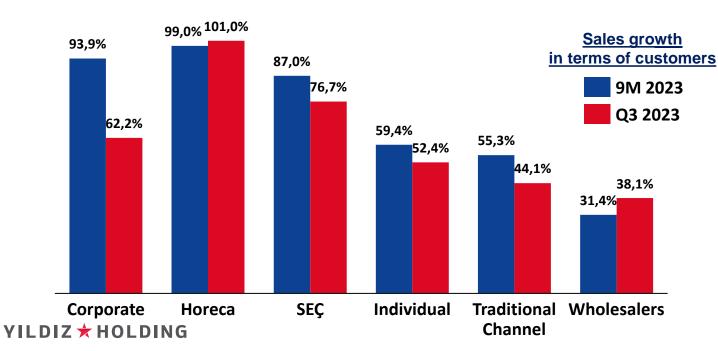


stores opened, reached 181 stores across Turkey



stores in net during Q3 2023 reaching **2.699** in total

Satisfactory growth rates of targeted customer groups in Q3:







Q3'23 At a Glance : Strong growth, profitability improvement and opex actions were the driving forces behind the results





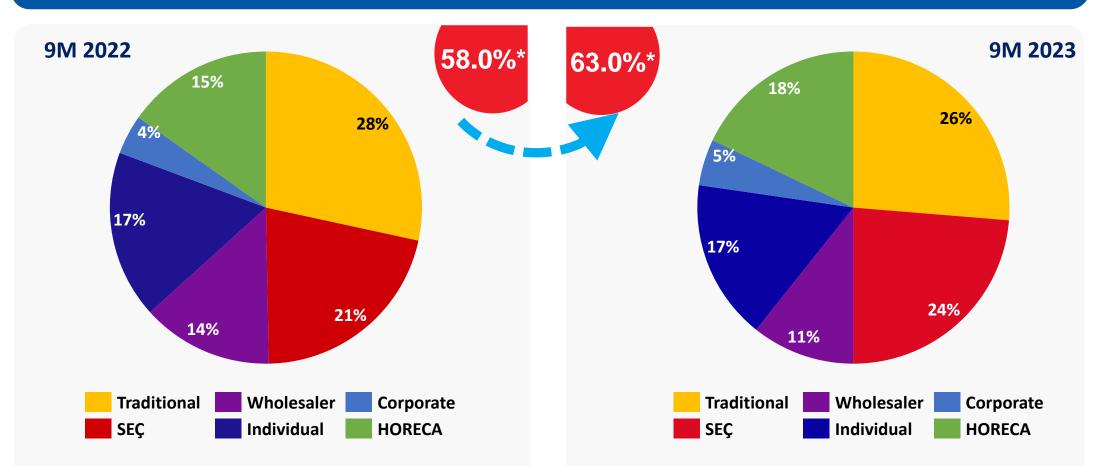
Drivers of the 3rd Quarter in Bizim Toptan:

- Extraordinary conditions of 1H2023 were over
- Actions for increasing the efficieny started to generate initial positive impacts on opex management
- Out of home consumption customers and SEÇ were the pillars of growth
- Growth in diversified sales channels:
 - PROSAF sales increased by 128%
 - SEÇ channel's sales increased by 77%
 - E-trade sales increased by 248%
 - Platinum sales increase was around 43%

Diversified Customer Mix



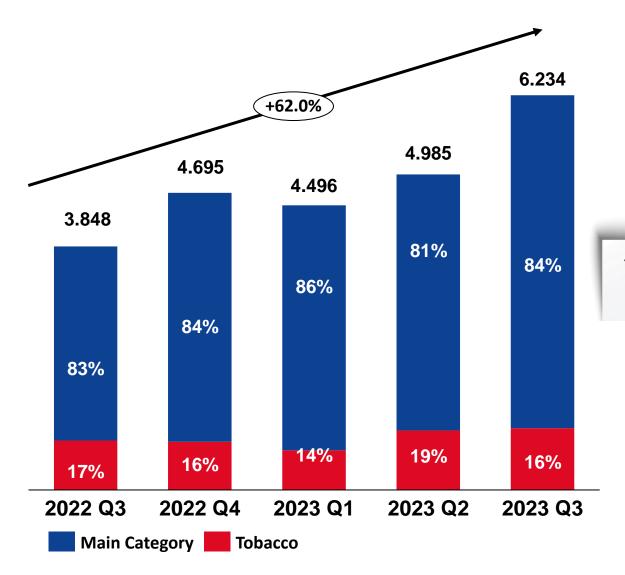
Multi-channel sales model supports the sustainable growth



(*) Sum of SEÇ, Horeca, Corporate and Individual customers sales among total sales revenue **YILDIZ ★ HOLDING**

Sales (MTL) Q3'23 Sales growth over the internal inflation...







Y-o-Y Sales Growth (Excluding sugar & tobacco):51.2% LFL growth (Excluding sugar & tobacco): 46.3%

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15.716 +68.2% 9.344 83% 84% Main Category 17% Tobacco 16% 9A 2022 9A 2023

Sales (MTL) 9M'23 Robust LFL growth continued



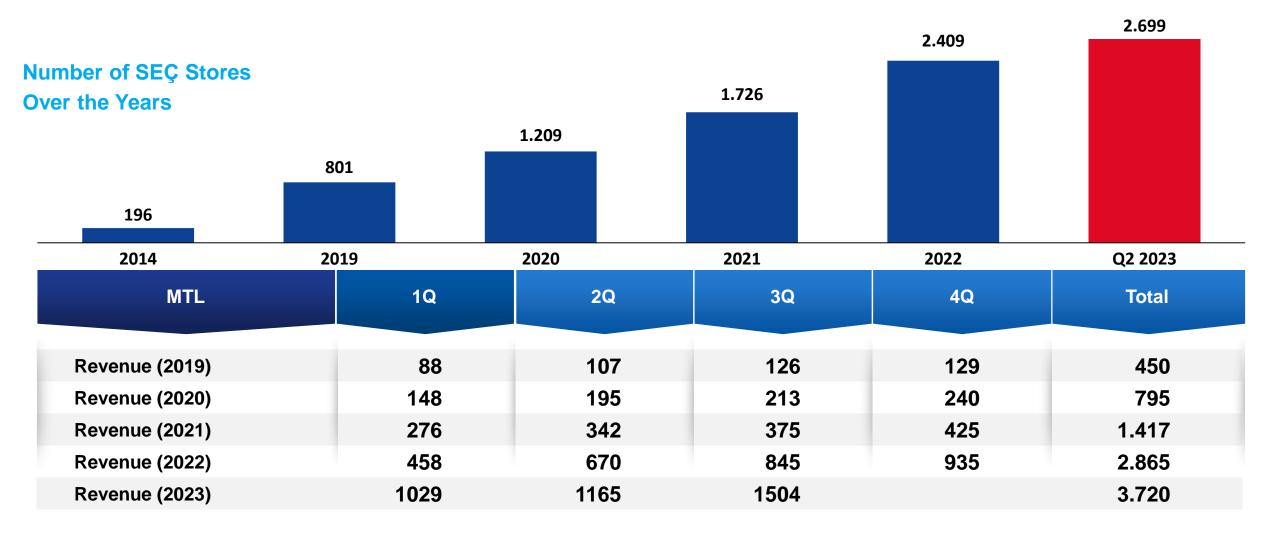
Strong LFL Top-line Growth: 65.8%

Y-o-Y Sales Growth (Excluding sugar & tobacco): 62.8% LFL growth (Excluding sugar & tobacco): 60.7%



Franchising System – sec Shopkeeper friendly business model

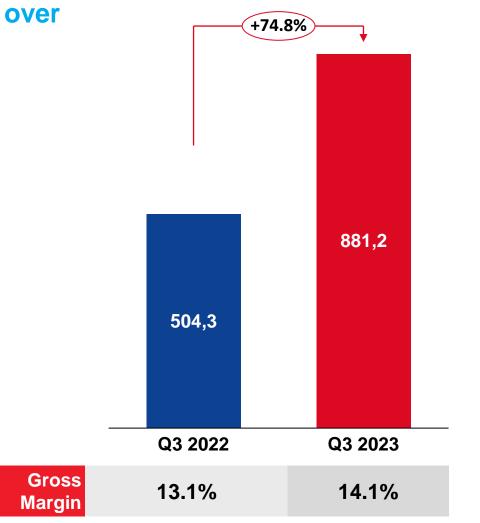




Gross Profit & Main Category Gross Margin Q3'23



1H2023's extraordinary conditions which shadowed the multichannel sales performance were



| Q3 2022 Gross Margin | | Q3 2023 Gross Margin | |
|----------------------|--------|----------------------|--------|
| Торассо | 3.2% | Торассо | 4.6% |
| TODACCO | J.Z /0 | Tobacco | 4.0 /0 |
| Main Category | 15.1% | Main Category | 15.9% |
| Total | 13.1% | Total | 14.1% |

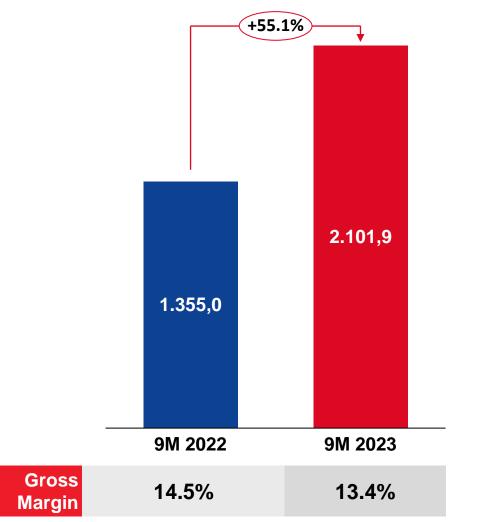
- 1H2023' extraordinary conditions were over such as; over inventory management related actions, vegetable oil, fat and dairy products' price declines in April & May
- Tobacco prices' increase supported gross profit as well
- Additional actions for tracking & improving the gross profitability started to provide initial results

*Main category definition: tobacco sales excluded

Gross Profit & Main Category Gross Margin 9M'23

BiZiM Toptan Satış Mağazaları

1H's negative situations were partially eliminated



| 9M 2022 Gross Margin | | 9M 2023 Gross Margin | |
|----------------------|-------|----------------------|-------|
| | | | |
| Тоbассо | 4.0% | Тоbacco | 3.4% |
| Main Category | 16.7% | Main Category | 15.3% |
| Total | 14.5% | Total | 13.4% |

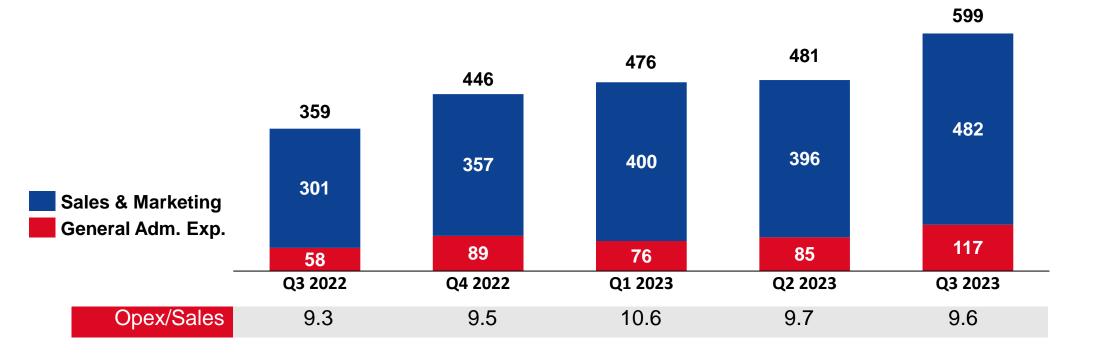
- Elimination of excess inventory levels coming from the weak Ramadan sales and earthquake region caused margin investments in Q2
- Oil and dairy products' price decline affected gross profitability especially in April and May
- Partially normalization of the negative price trend of most selling products and Company's actions for improving the profitability generated positive results in Q3

*Main category definition: tobacco sales excluded

Opex (MTL) Q3'23



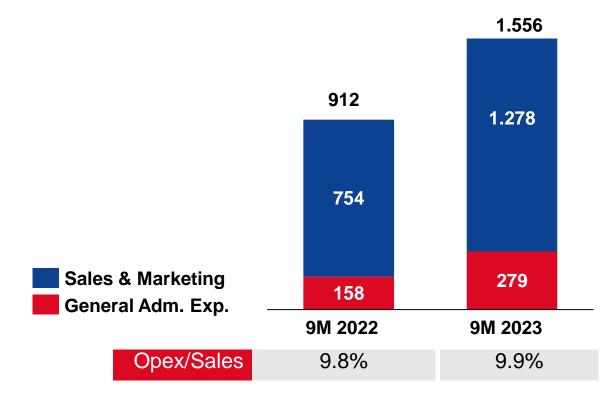
Company's actions for fighting against cost presure generated positive results



- Due to the initial impacts of minimum wage increases, opex pressure continued
- Digitalization costs regarding SEÇ's ERP expenses and other IT costs continued
- Company's actions for increasing efficiency and eliminating cost inflation generated positive results

Opex (MTL) 9M'23

Opex margin affected by cost increases & precautions were taken



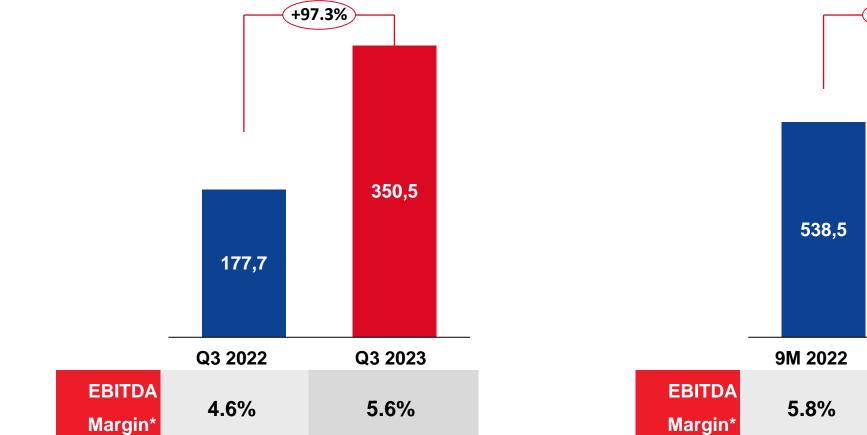
Company focuses on increasing efficiency and taking the measures, since;

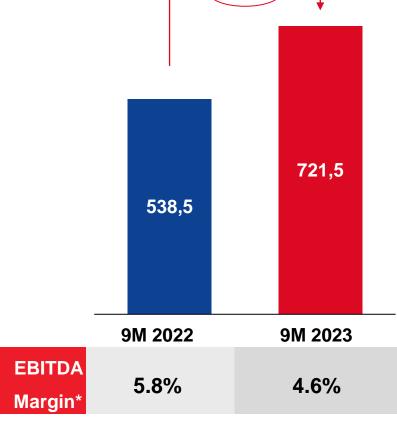
- Minimum wage increased two times
- There were cost pressure causing from electricity and fuel prices
- Digitalization, IT and consultancy costs
- One off earthquake expenses



EBITDA (MTL) Q3'23 & 9M'23 EBITDA margin improved in Q3







+34.0%

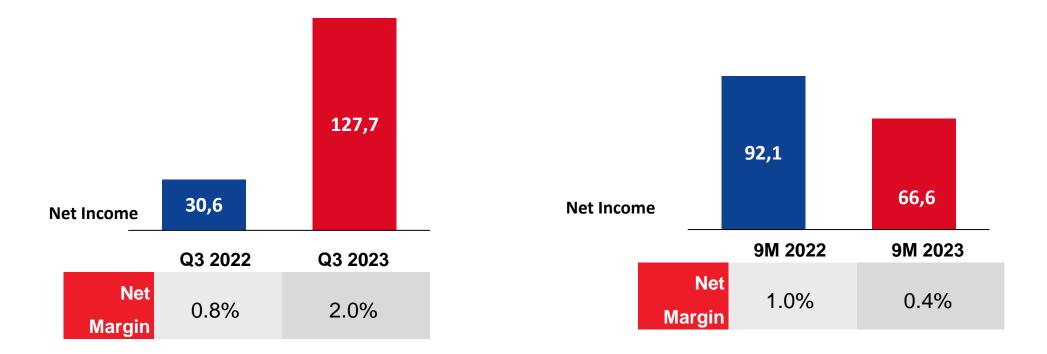
(*) EBITDA has been calculated by excluding other income/expenses

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Net Income (MTL) Q3'23 & 9M'23



1H's net loss was covered with the help of margin improvement & deferred tax income

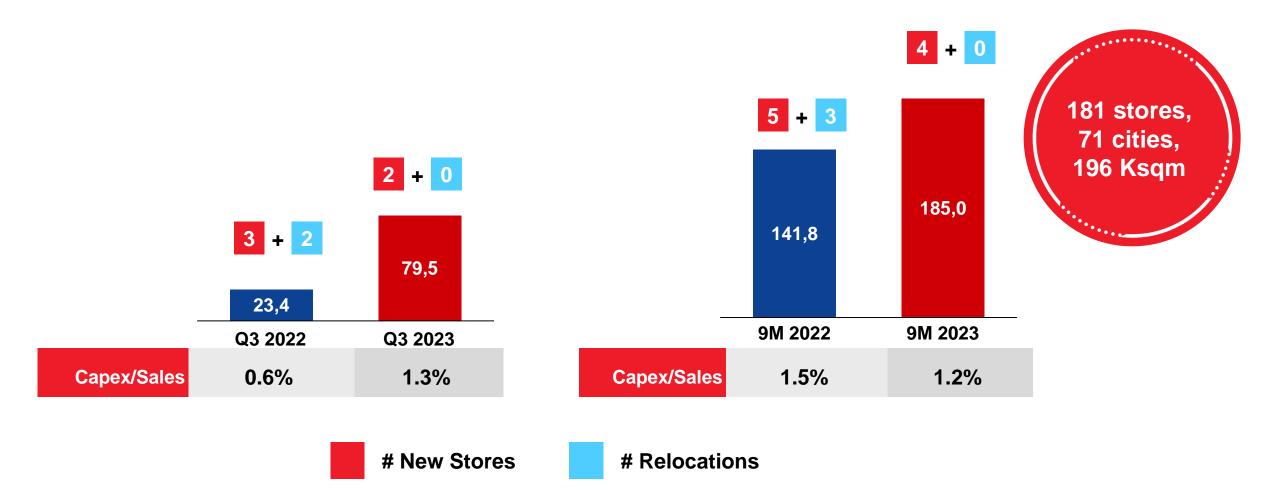


- 1H's net loss was covered in Q3 by;
 - Gross margin improvement
 - Opex precautions
 - Deferred tax income around TL 48.3 million

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Capex (MTL) Q3'23 & 9M'23 In Line With Plans





Working Capital Succesful WC Management

| MTL | 9M 2022 | 2022 | 1Q 2023 | 1H 2023 | 9M 2023 |
|------------------------|---------|--------|---------|---------|---------|
| | | | | | |
| Trade Receivables | 337,9 | 452,4 | 487,1 | 486,2 | 565,3 |
| Inventory | 1724,8 | 1665,1 | 2207,7 | 1889,4 | 2346,9 |
| Trade Payables | 2551,0 | 2827,9 | 3339,0 | 3437,1 | 3968,8 |
| Strict Working Capital | -488,3 | -710,4 | -644,2 | -1061,5 | -1056,7 |

| Average Days (*) | 9M 2022 | 2022 | 1Q 2023 | 1H 2023 | 9M 2023 |
|------------------------|---------|-------|---------|---------|---------|
| | | | | | |
| Trade Receivables | 7,4 | 8,0 | 9,4 | 8,9 | 8,7 |
| Inventory | 41,5 | 35,9 | 45,0 | 38,7 | 39,8 |
| Trade Payables | 69,1 | 65,4 | 71,7 | 68,3 | 67,4 |
| Strict Working Capital | -20,2 | -21,5 | -17,3 | -20,6 | -18,9 |





Net Cash Strong Balance Sheet Structure



| MTL | 9M 2022 | 2022 | 1Q 2023 | 1H 2023 | 9M 2023 |
|---|---------|--------|---------|---------|---------|
| | | | | | |
| Financial Debt | -285,0 | -312,1 | -426,2 | -646,8 | -699,0 |
| Short-Term | -101,5 | -108,8 | -140,5 | -205,2 | -217,6 |
| Leasing Debts | -1,0 | -1,1 | -0,8 | -0,6 | -0,2 |
| Rental Contractual Obligations (IFRS16) | -100,4 | -107,7 | -139,6 | -204,7 | -217,4 |
| Long - Term | -183,5 | -203,4 | -285,7 | -441,6 | -481,4 |
| Leasing Debts | -0,3 | 0,0 | 0,0 | 0,0 | 0,0 |
| Rental Contractual Obligations (IFRS16) | -183,2 | -203,4 | -285,7 | -441,6 | -481,4 |
| Cash and Cash Equivalents* | 512,8 | 634,6 | 487,1 | 717,4 | 752,7 |
| Net Cash | 227,9 | 322,4 | 60,9 | 70,6 | 53,7 |

Net Cash position & no FX exposure

FY2023 Guidance



| | 2022A | 2023E |
|---|-------------|--------------|
| Bizim Toptan # of Stores | 180 | 183(+/-3) |
| SEÇ Market # of Stores | 2409 | 2900(+/-100) |
| Main Category Growth (TRY, %) (Sales exc. Tobacco & Sugar) | 107% | 55% (+/-5pp) |
| SEÇ Sales (TRY) | 2.9 billion | >5.1 billion |
| EBITDA Margin (%) | 5.6% | 4.5%-5.5% |



Agenda



Appendix: Yearly Financial Performances



Glossary





CRM Customer relations management

EBITDA

Earnings before interest, taxes, depreciation and amortization, excluding other income/expense from operating activites



HORECA Hotels, restaurants & cafeteria



Main Category Sales Total sales revenue excluding tobacco

SEÇ Market Franchising store chain of Bizim Toptan

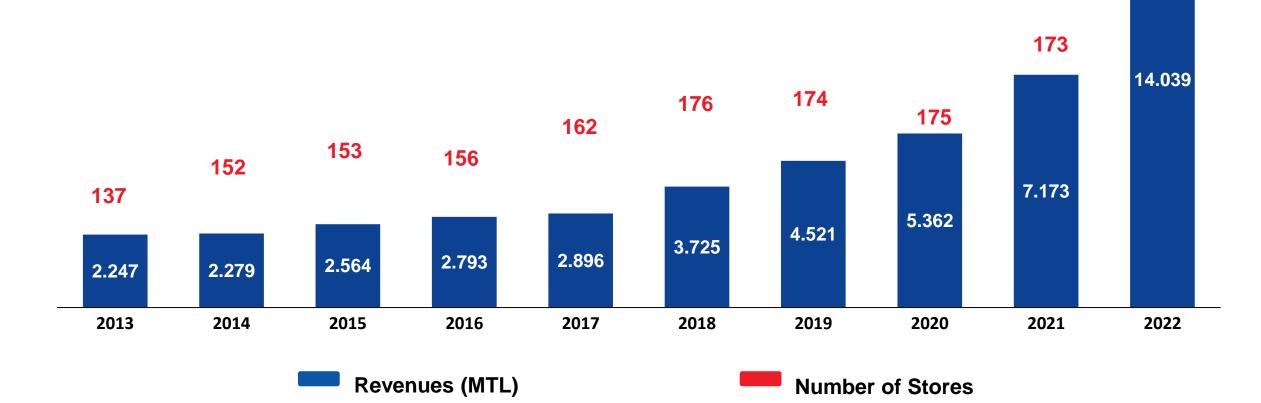


Procurement Ratio Purchases from Bizim Toptan / Sales revenue of SEÇ

A History of Strong Growth



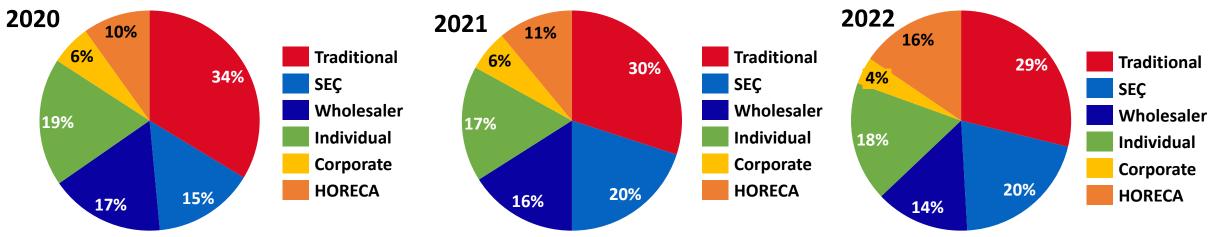
180

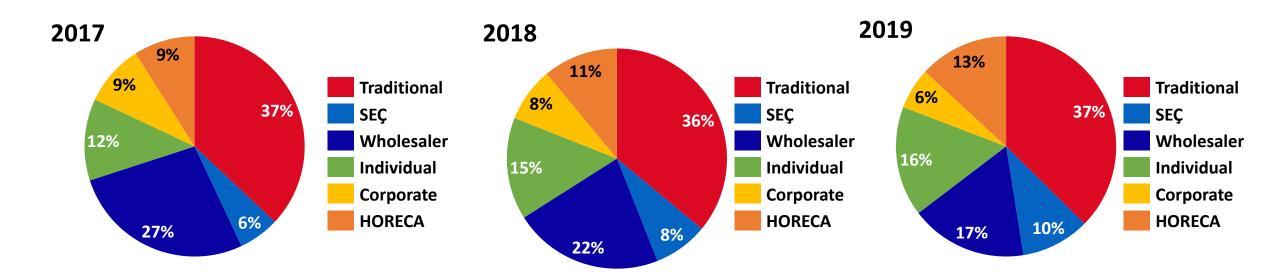


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Diversified Customer Base

Share of Customer Segments in Total Revenues

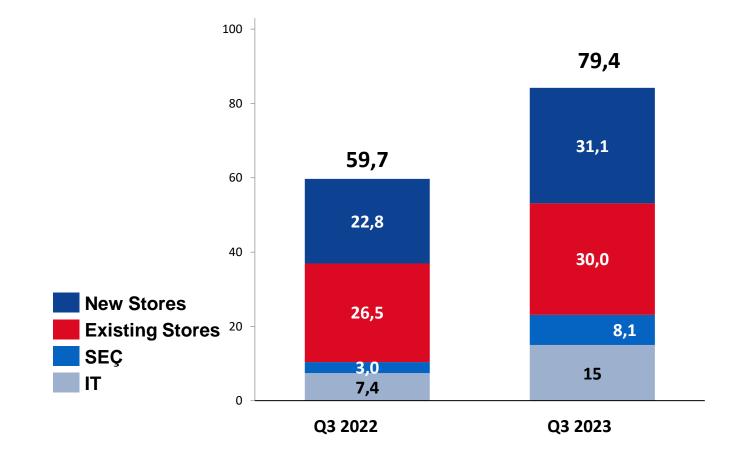






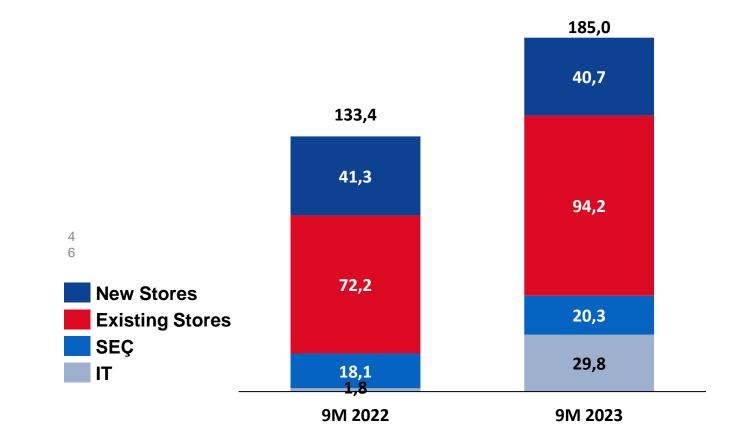
Capex Breakdown (MTL) Q3'2023





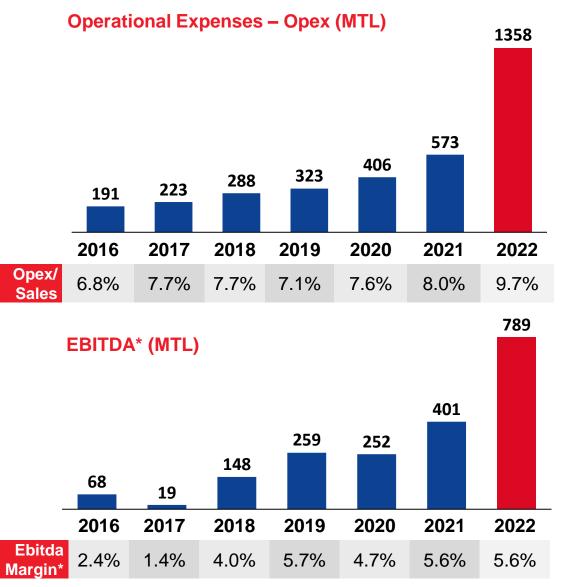
Capex Breakdown (MTL) 9M'2023





Gross Profit and EBITDA Performance

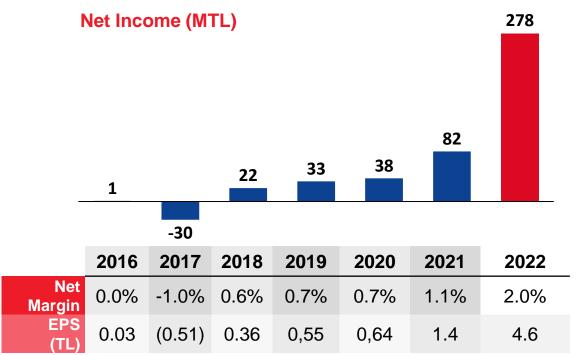
Gross Profit (MTL) 2.015 883 582 515 409 241 254 2016 2017 2018 2019 2020 2021 2022 Gross 8.6% 8.4% 11.0% 11.4% 10.8% 12.3% 14.3% Margins 1.929 Main Categories' Gross Profit (MTL) 849 559 482 389 220 227 2016 2017 2018 2019 2020 2021 2022 Main 10.9% 11.2% 14.3% 14.2% 13.5% 15.0% 16.5% Category GM

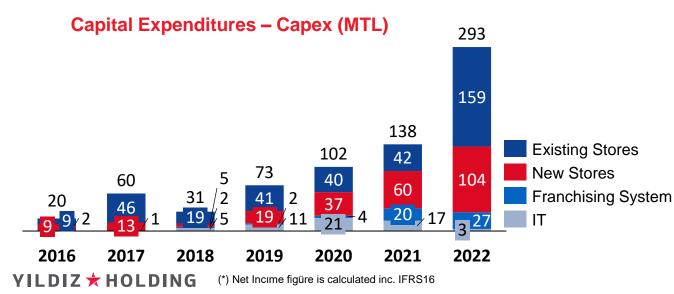


(*): Excluding other income/(expenses)

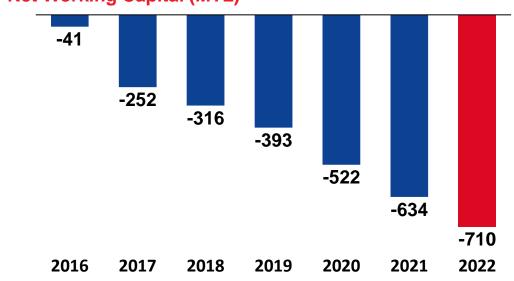


Net Income, Capex, NWC and Cash Flow

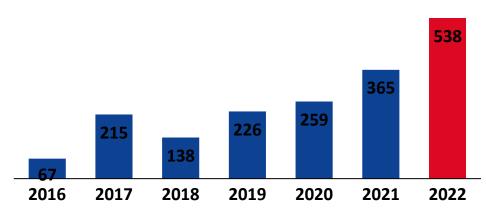




Net Working Capital (MTL)



Cash Flow From Operations (MTL)





Quarterly Income Statement



| MTL | Q3 2022 | Q4 2022 | Q1 2023 | Q2 2023 | Q3 2023 |
|--|---------|---------|---------|---------|---------|
| Revenue | | | | | |
| | 3848,1 | 4694,8 | 4496,3 | 4985,3 | 6234,3 |
| YoY Growth | 106,7% | 110,0% | 91,5% | 58,4% | 62,0% |
| Gross Profit | 504,3 | 659,5 | 624,3 | 596,4 | 881,2 |
| Gross Margin | 13,1% | 14,0% | 13,9% | 12,0% | 14,1% |
| Mark., Sales and Distr. Expenses | -300,6 | -357,0 | -399,8 | -395,9 | -481,9 |
| Gen. & Adm. Expenses | -58,5 | -89,0 | -76,7 | -85,3 | -116,8 |
| Other Income / (Expenses) Related to Operating Activities | -64,6 | -145,5 | -139,4 | -92,7 | -106,8 |
| Operating Profit | 80,7 | 68,0 | 8,5 | 22,6 | 175,7 |
| Profit Before Finance Expence | 106,8 | 90,6 | 37,8 | 61,0 | 222,7 |
| Financial Income / (Expenses) | -62,9 | -63,9 | -37,7 | -96,7 | -138,5 |
| Profit Before Tax | 43,9 | 26,6 | -37,7 | -35,8 | 84,2 |
| Net Income | 30,6 | 186,3 | -30,6 | -30,5 | 127,7 |
| Net Income Margin | 0,8% | 4,0% | -0,7% | -0,6% | 2,0% |
| Adjusted EBITDA(*) | 177,7 | 256,3 | 197,4 | 173,6 | 350,5 |
| Adjusted EBITDA Margin(*) | 4,6% | 5,5% | 4,4% | 3,5% | 5,6% |
| EPS | 0,51 | 3,10 | -0,51 | -0,51 | 2,13 |

(*) Other income and expenses item is excluded in the calculation of EBITDA

Yearly Income Statement



| MTL | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---|---------|---------|---------|--------|--------|----------|
| | | | | | | |
| Revenue | 2.896,4 | 3.725,3 | 4.520,7 | 5361,8 | 7173,1 | 14.038,8 |
| YoY Growth | 3,7% | 28,6% | 21.3% | 43,9% | 33,8% | 95,7% |
| Gross Profit | 244,5 | 409,4 | 515,5 | 581,6 | 882,8 | 2.014,5 |
| Gross Margin | 8,4% | 11,0% | 11.4% | 10,8% | 12,3% | 14,3% |
| Mark., Sales and Distr. Expenses | -193,2 | -250,1 | -274.2 | -342,2 | -482,4 | -1111,1 |
| Gen. & Adm. Expenses | -30,2 | -37,8 | -49.0 | -63,4 | -94,6 | -246,5 |
| Other Income/(Expenses) Related to Operating Activities | -52,6 | -91,2 | -113.3 | -81,8 | -156,9 | -352,1 |
| Operating Profit | -31,5 | 30,4 | 78.9 | 94,3 | 148,9 | 304,8 |
| Profit Before Finance Expence | -16,3 | 75,9 | 150.3 | 139,4 | 197,9 | 386,4 |
| Financial Income / (Expenses) | -22,0 | -48,1 | -109.2 | -90,8 | -123,8 | -220,5 |
| Profit Before Tax | -38,2 | 27,9 | 41.6 | 48,6 | 74,1 | 165,9 |
| Net Income | -30,4 | 21,6 | 33.1 | 38,2 | 82,2 | 278,4 |
| Net Income Margin | -1,0% | 0,6% | 0.7% | 0,7% | 1,1% | 2,0% |
| Adjusted EBITDA(*) | 41,6 | 148,1 | 259.2 | 252,1 | 401,0 | 788,8 |
| Adjusted EBITDA Margin(*) | 1,4% | 4,0% | 5.7% | 4,7% | 5,6% | 5,6% |
| EPS | -0,76 | 0,36 | 0,55 | 0,64 | 1,37 | 4,64 |

(*) Other income and expenses item is excluded in the calculation of EBITDA

Balance Sheet / Assets



| MTL | 30.09.2022 | 31.12.2022 | 31.03.2023 | 30.06.2023 | 30.09.2023 |
|----------------------------|------------|------------|------------|------------|------------|
| Current Assets | 2.688,9 | 2.967,1 | 3.418,3 | 3.433,2 | 4.160,3 |
| Cash and Cash Equivalents | 512,8 | 634,6 | 487,1 | 717,4 | 752,7 |
| Trade Receivables | 337,9 | 452,4 | 485,2 | 486,2 | 565,3 |
| Inventory | 1.724,8 | 1.665,1 | 2.207,7 | 1.889,4 | 2.346,9 |
| Other | 113,4 | 214,9 | 238,3 | 340,2 | 495,5 |
| Non Current Assets | 764,9 | 1.045,3 | 1.183,0 | 1.440,3 | 1.517,1 |
| Prop., Plant and Equipment | 397,8 | 531,0 | 542,7 | 578,7 | 612,9 |
| Intangible Assets | 50,3 | 46,1 | 49,4 | 51,9 | 62,6 |
| Other | 316,7 | 468,2 | 590,9 | 809,7 | 841,6 |
| Total Assets | 3.453,8 | 4.012,4 | 4.601,3 | 4.873,5 | 5.677,4 |

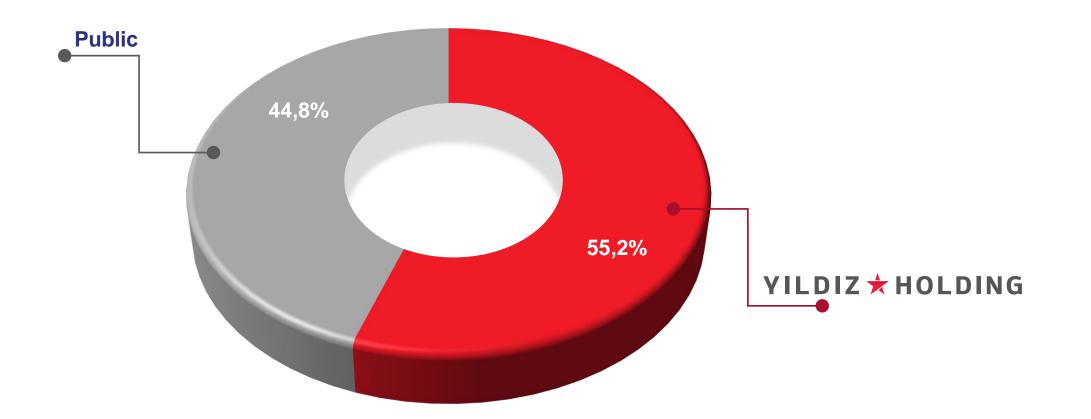
Balance Sheet / Liabilities



| MTL | 30.09.2022 | 31.12.2022 | 31.03.2023 | 30.06.2023 | 30.09.2023 |
|----------------------------------|------------|------------|------------|------------|------------|
| Current Liabilities | 2.881,6 | 3.205,9 | 3.756,5 | 3.960,0 | 4.598,6 |
| Short-Term Financial Liabilities | 101,5 | 108,8 | 140,5 | 205,2 | |
| Trade Payables | 2.551,0 | 2.827,9 | 3.339,0 | 3.437,1 | 3.968,8 |
| Other | 229,1 | 269,2 | 277,0 | 317,6 | 412,2 |
| Non Current Liabilities | 260,7 | 316,1 | 399,4 | 568,3 | 616,9 |
| Long-Term Financial Liabilities | 183,5 | 203,4 | 285,7 | 441,6 | 481,4 |
| Other | 77,2 | 112,7 | 113,7 | 126,8 | 135,4 |
| Equity | 311,5 | 490,4 | 445,4 | 345,2 | 461,8 |
| Paid in Capital | 60,0 | 60,0 | 60,0 | 60,0 | 60,0 |
| Other | 159,4 | 152,1 | 415,9 | 346,2 | 335,2 |
| Net Profit for the Year | 92,1 | 278,4 | - 30,6 | - 61,0 | 66,6 |
| Total Liabilities and Equity | 3.453,8 | 4.012,4 | 4.601,3 | 4.873,5 | 5.677,4 |

Shareholder Structure (30.09.2023)





(*): According to Central Registration Agency data as of 30.09.2023

Store Photographs





Warehouse Photographs





Franchising Store Photographs





Contact Information







IŞIL BÜK Head of Investor Relations

isil.buk@bizimtoptan.com.tr

+90 216-559-1060

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www.biziminvestorrelations.com

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