

## Corporate Presentation November'23

## Agenda





## Agenda



### Bizim Toptan at a Glance



## **Bizim Toptan at a Glance**





**Turkey's largest cash & carry company** based on number of stores and geographic reach



### **Debt Free Balance Sheet**



The only cash & carry company listed in the Borsa İstanbul



TL 14.3 billion sales revenue as of 2022



**Diversified customer** base in 6 different segments



**Employment of 2,853 people** both white-collar and blue-collar as of 2022 (2020:2,592 employee)

<u></u>	
III.	CRM

Strong **CRM** Capabilities



Strong Shareholder Structure: **55.2%** Yıldız Holding; **44.8%** Public



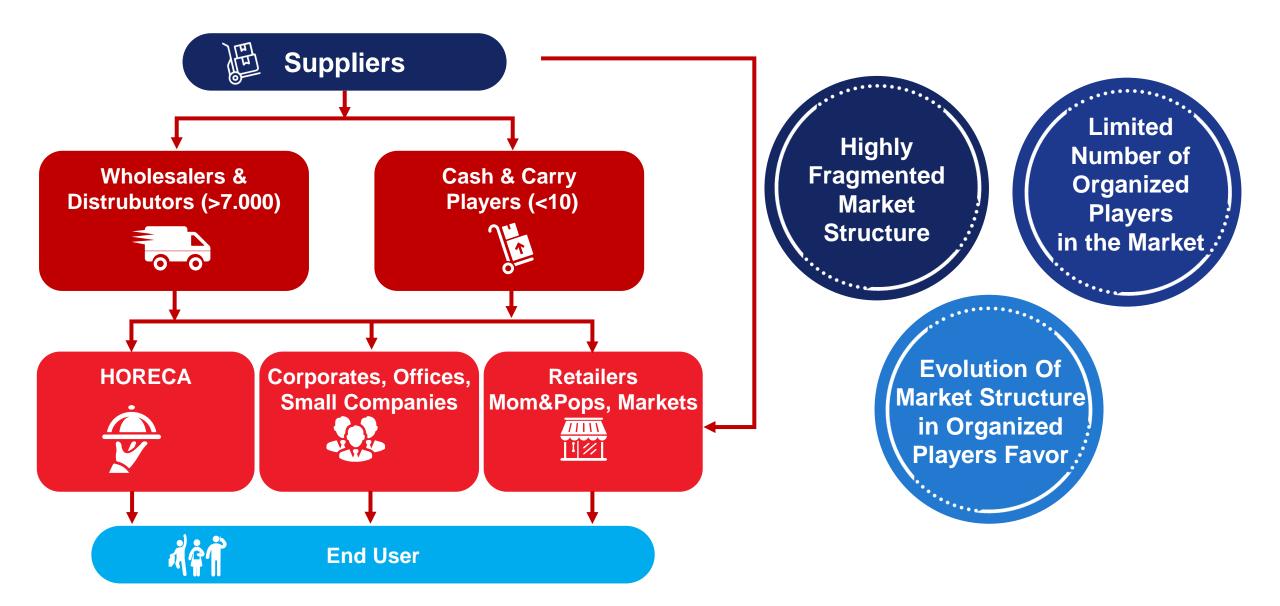
No F/X Exposure



Market Capitalization: **TL 2.25 billion** as of 3Q 2023

## **Turkish FMCG Wholesale Market**





## Why Bizim Toptan? Strong Growth Opportunity





## The Leading Cash & Carry Wholesaler in Turkey





Cities where Current Stores Exist



## Main Features of Proven Business Model





- Price leadership and convenience
- Diversified and tailored product portfolio for answering different needs



- c. 8.000 SKUs regionally tailored
- PL& Exclusive product
   portfolio



- Multi-channel store formats
- Ability of being flexible in store opening and relocation decisions
- Click & Collect & e-trade options

- Strong CRM capabilities
- Tailor-made campaigns for customer groups



- Negative working capital
- Low opex /capex
- Self financed
- No F/X Exposure

## **Product Strategy**





## **Private Label & Exclusive Products Strategy**





Strong PL & Exclusive Product Portfolio And Purchasing Power: 23 Brand & 445 SKUs.



Targets To Offer Good Quality Private Label And Exclusive Products On **Sustainable Basis** 



~25% of Main Category Sales as of Q3 2023 *(2022: 28%, 2021: 26,5%)* 



Customers Who Purchases PL & Exclusive Products increased by 2,2% as of Q3 2023, reaching nearly 1,5 million Customer

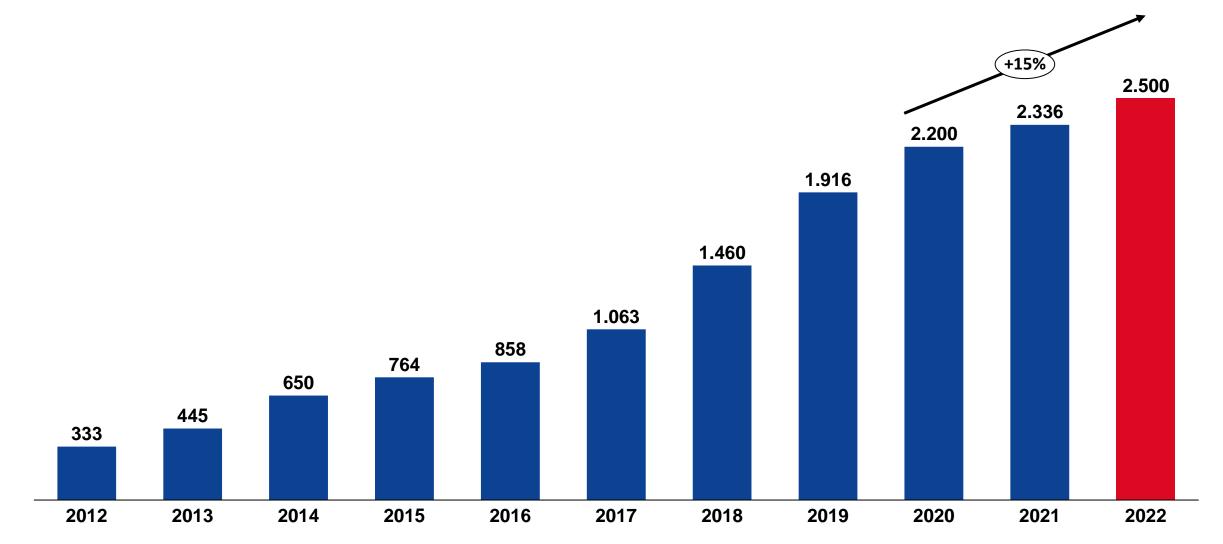


Improving Gross Margin On Y-o-Y Basis



## **Growing Customer Base ('000)**

15% increase in active customer number during the last 3 years



(\*) Active Customer Number is the number of the customers who did at least one shopping during the one year period and counted only once

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## **Customer Base - To Whom are We Selling**



**Wholesalers** 11%

SEC – Franchising System\* 24%

**Big Wholesalers:** 

Trade oriented; commodity product buyers; large basket sizes and significant discounts

### **Distributor Wholesalers:**

Distribute products to the traditional channel customers; well-balanced basket; higher profitability margins than Big Wholesalers.

Symbol group platform of **Bizim Toptan** in order to increase penetration in traditional channel

**Traditional Channel Customers** 

26%

Mom & pop shops, markets and supermarkets which composed the unorganized part of the retail market.



(\*) Detailed information about SEC - franchising system- is presented in next chapter

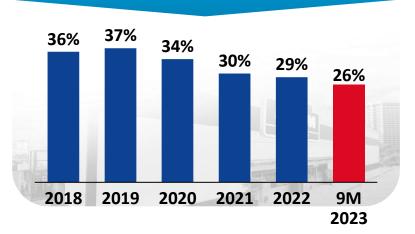
## Customer Base – Q3 2023



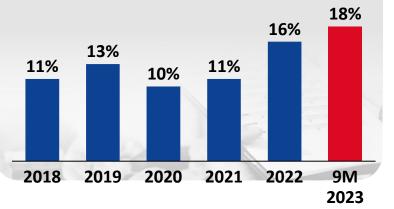


SEC SEC – Franchising System\*

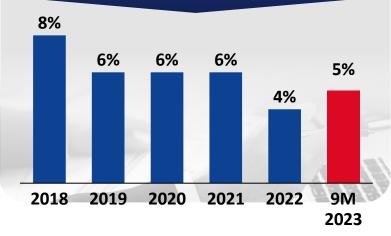




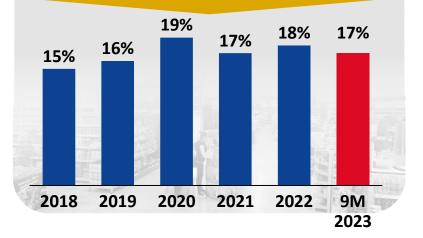
Horeca



Corporate Customers



Individual Customers

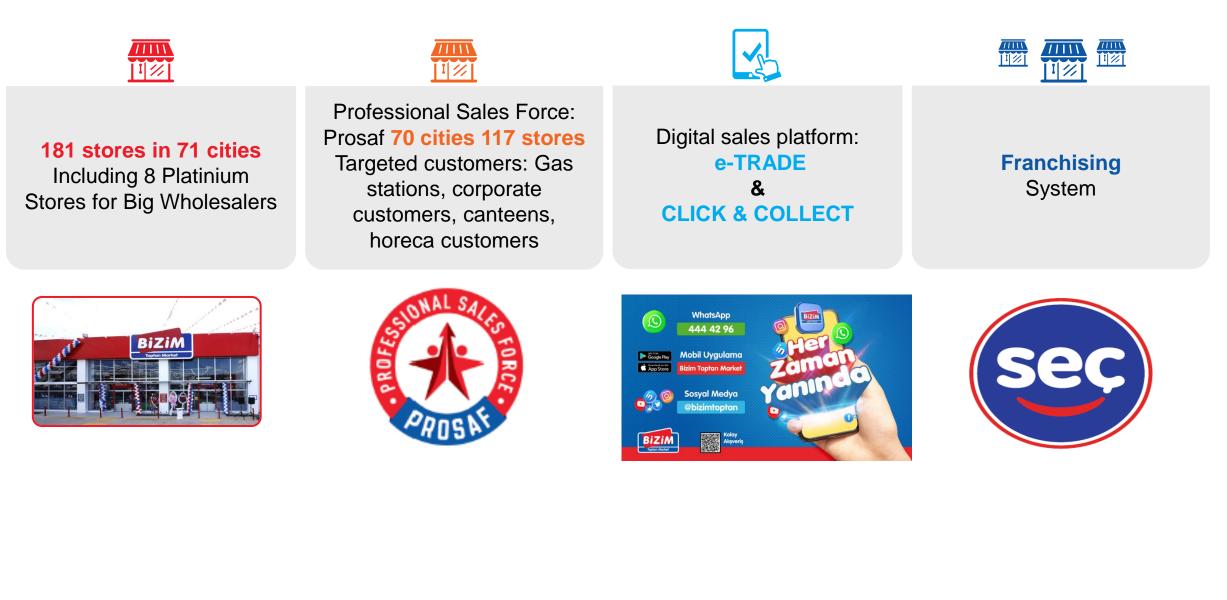


(\*) Detailed information about SEÇ – franchising system- is presented in next chapter

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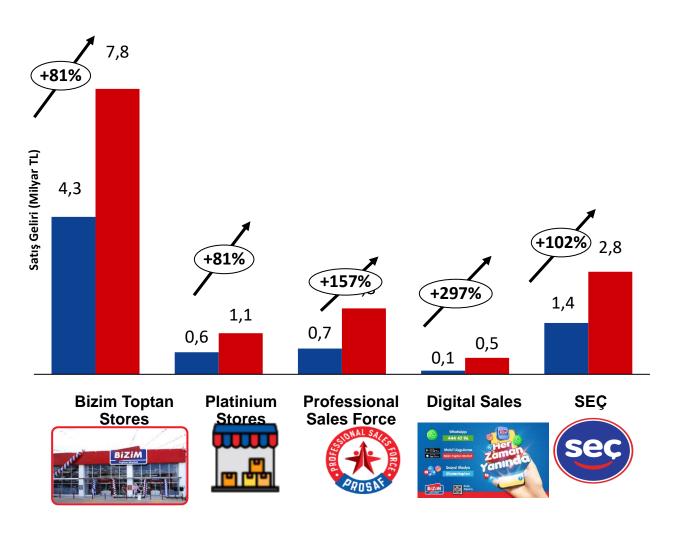
## Ways of Reaching Customers - Tailor - Made / Diversified Sales Methods





## **Tailor - Made / Diversified Sales Methods**

### **Impressive Growth Figures in All Sales Methods**



Shares in Total Sales (2022) **Digital Sales** Seç 20% **Professional Sales Force** 13% 56% **Bizim Toptan Stores** Platinium 8% Shares in Total Sales (2021) **Digital Sales** Seç 2% 20% Professional Sales Force 60% **Bizim Toptan Stores** 9% Platinium

\*Figures are calculated in billion TL, Graphs Show the comparison between 2021-2022

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### **Other Sales Channels**



## The Franchising System: SEÇ





Deliver sustainable growth and penetration benefiting from Bizim's procurement strength



### **Business Model:**

- Soft franchise model
- Over 150 sqm stores which are operated by the franchisees
  - Competitive prices



Brand: SEÇ MARKET (Trademark holder is Bizim Toptan)

## 1

### **Growth through:**

- Increase number of franchisees
- · Increase sales to franchisees



## **Proven Success – Set Sail For New Targets**





\*Procurement ratio shows the average of the related period

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## Higher Value Proposition to Franchisees



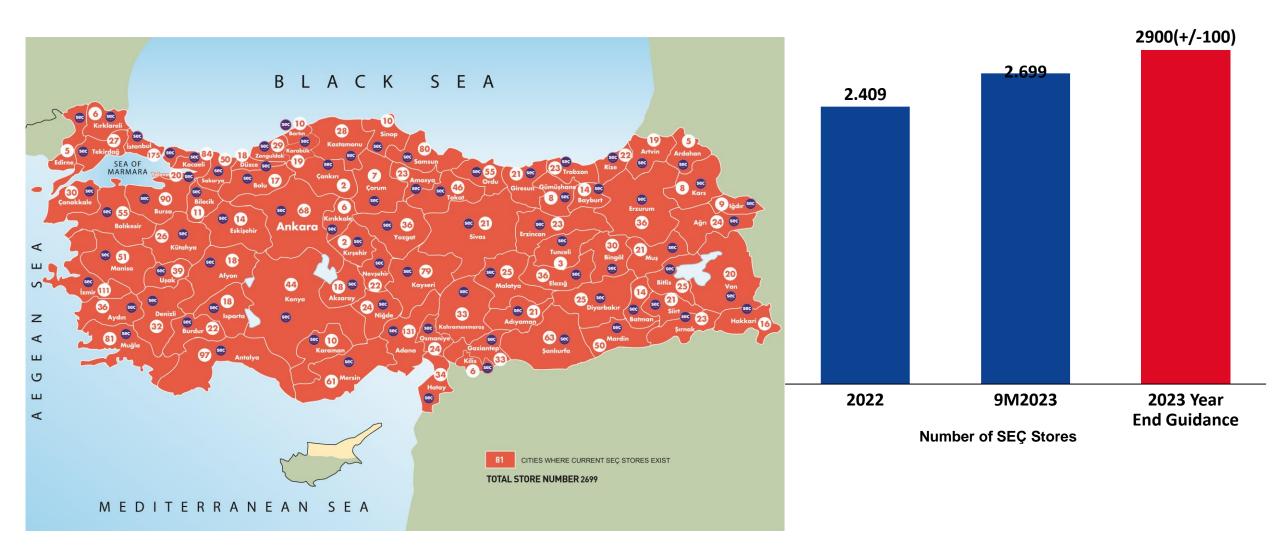
Value Proposition	Other Suppliers	BIZIM TOPTAN	
Branded Shop - «SEÇ MARKET»	×	$\bigotimes$	
Delivery	$\bigotimes$	$\bigotimes$	
Target Bonuses	×	$\bigotimes$	
Discount on Store Pick Up	×	$\bigotimes$	
# of SKUs	Limited with their agreements	8.000	
Payment Terms	Open Account (collection in 5-20 days)	Letter of guarantee, open account & instalments/BPC (*)	
Marketing Support (CRM, promotions, inserts)	😥	$\checkmark$	
Operational Support (Helpdesk, online purchase order, cashier & POS management etc.)	×	Ø	
Acccess to PL & Exclusive Products	Ø	$\bigcirc$	

**Better Value Offerings Should Lead Higher Sales to Franchisees** 

(\*) Bizim Professional Card

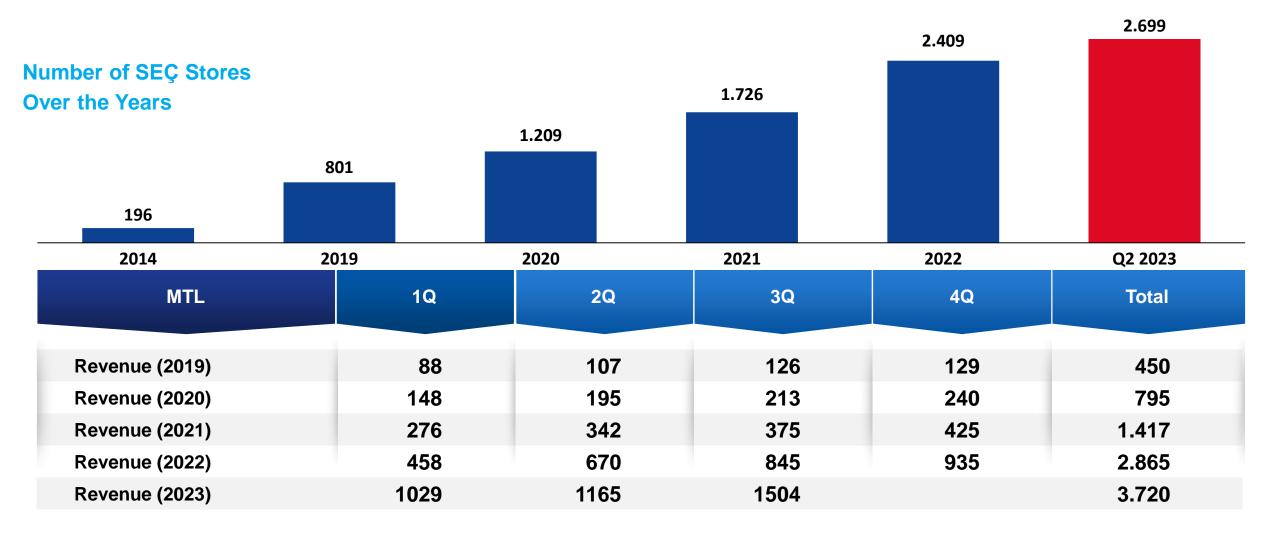


# SEÇ MARKET – Rapid and Sustainable Increase in Nationwide Coverage



## Franchising System – sec Shopkeeper friendly business model





## Bizim Toptan's Micro Distribution System: Prosaf



### **Customers:**

- Gas station markets
- Corporate customers
- HORECA
- Institutional kitchens
- Canteens
- Marine service customers



### The Services Provided by PROSAF:

- Satisfying customers' all needs via single supplier
- Merchandising support
- Easy return and exchange processes
- Flexible payment options
- On-site delivery
- Online orders



### **3Q2023 Financial Results**



## Positive impact of out of home consumption customers & SEÇ

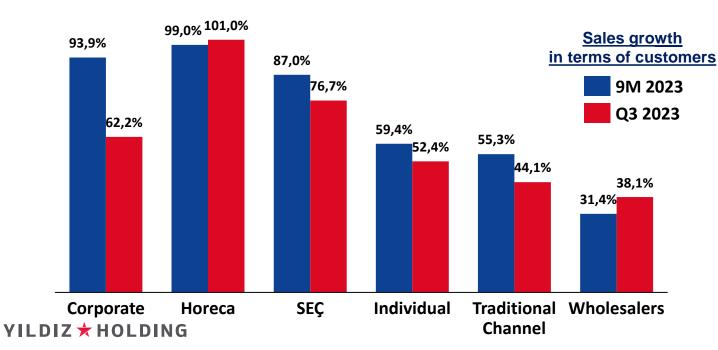


### stores opened, reached 181 stores across Turkey



stores in net during Q3 2023 reaching **2.699** in total

### Satisfactory growth rates of targeted customer groups in Q3:







## Q3'23 At a Glance : Strong growth, profitability improvement and opex actions were the driving forces behind the results





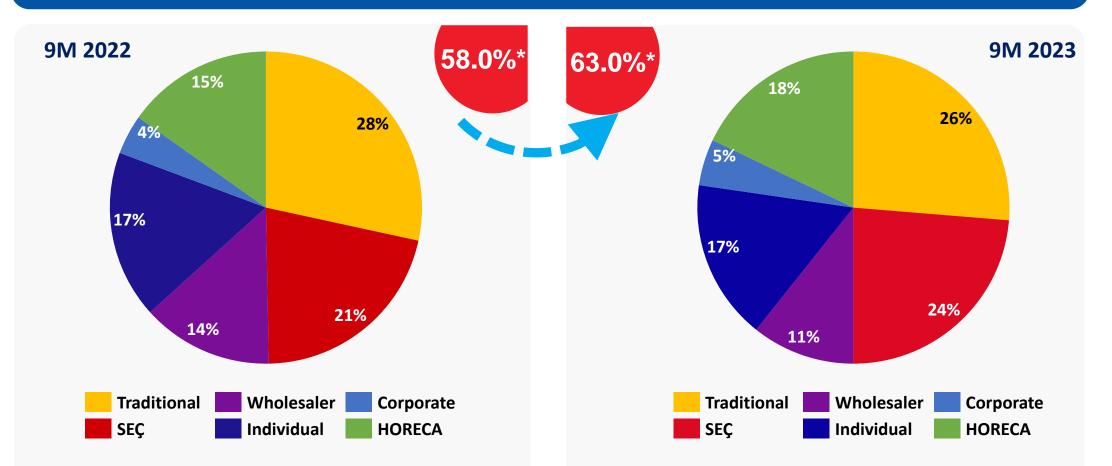
### Drivers of the 3rd Quarter in Bizim Toptan:

- Extraordinary conditions of 1H2023 were over
- Actions for increasing the efficieny started to generate initial positive impacts on opex management
- Out of home consumption customers and SEÇ were the pillars of growth
- Growth in diversified sales channels:
  - PROSAF sales increased by 128%
  - SEÇ channel's sales increased by 77%
  - E-trade sales increased by 248%
  - Platinum sales increase was around 43%

## **Diversified Customer Mix**



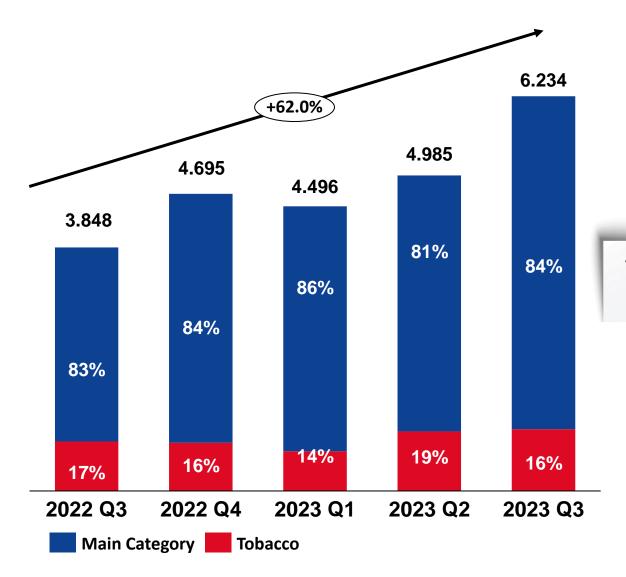
Multi-channel sales model supports the sustainable growth



(\*) Sum of SEÇ, Horeca, Corporate and Individual customers sales among total sales revenue VILDIZ ★ HOLDING
Bizim Toptan 3Q20

## Sales (MTL) Q3'23 Sales growth over the internal inflation...







Y-o-Y Sales Growth (Excluding sugar & tobacco):51.2% LFL growth (Excluding sugar & tobacco): 46.3%

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## 15.716 +68.2% 9.344 83% 84% Main Category 17% Tobacco 16% 9A 2022 9A 2023

Sales (MTL) 9M'23 Robust LFL growth continued



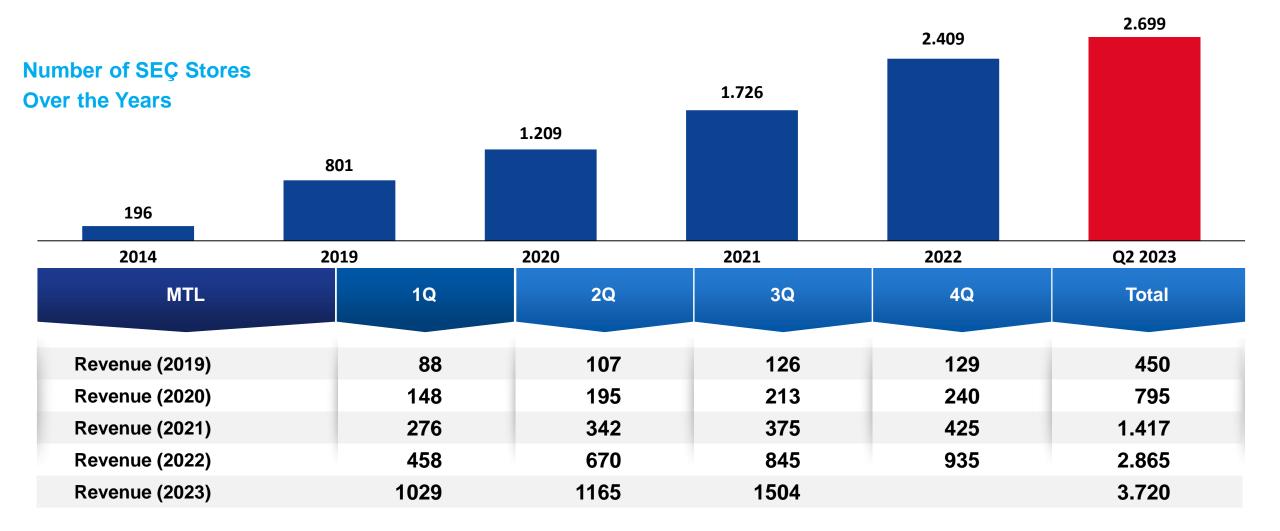
Strong LFL Top-line Growth: 65.8%

Y-o-Y Sales Growth (Excluding sugar & tobacco): 62.8% LFL growth (Excluding sugar & tobacco): 60.7%



## Franchising System – sec Shopkeeper friendly business model

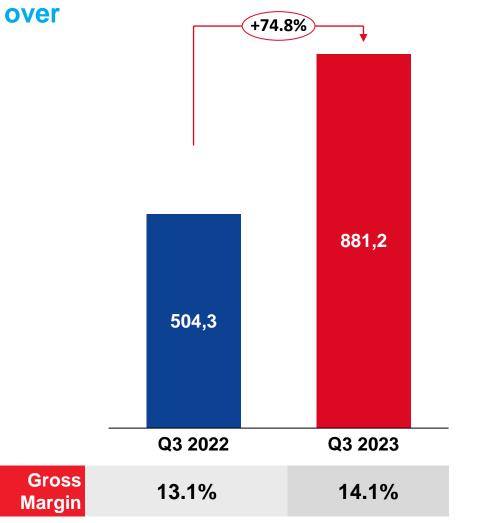




## Gross Profit & Main Category Gross Margin Q3'23



1H2023's extraordinary conditions which shadowed the multichannel sales performance were



Q3 2022 Gross Margin		Q3 2023 Gross Margin	
Tobacco	3.2%	Tobacco	4.6%
Main Category	15.1%	Main Category	15.9%
Total	13.1%	Total	14.1%

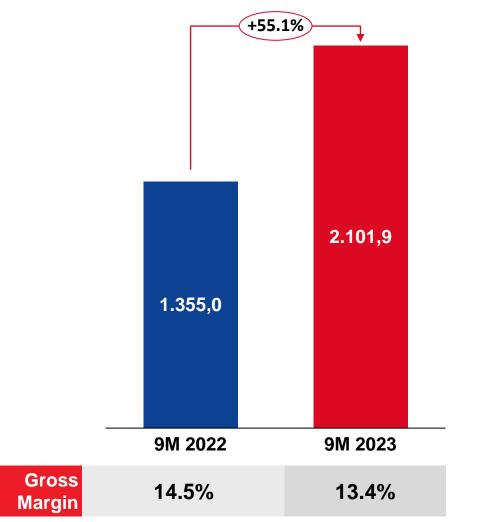
- 1H2023' extraordinary conditions were over such as; over inventory management related actions, vegetable oil, fat and dairy products' price declines in April & May
- Tobacco prices' increase supported gross profit as well
- Additional actions for tracking & improving the gross profitability started to provide initial results

\*Main category definition: tobacco sales excluded

## Gross Profit & Main Category Gross Margin 9M'23

BiZiM Toptan Satış Mağazaları

1H's negative situations were partially eliminated



9M 2022 Gross Margin		9M 2023 Gross Margin	
Tobacco	4.0%	Tobacco	3.4%
Main Category	16.7%	Main Category	15.3%
Total	14.5%	Total	13.4%

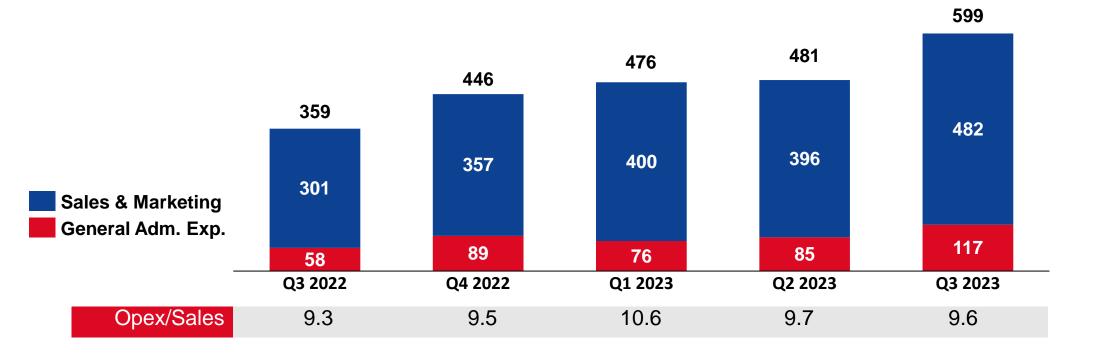
- Elimination of excess inventory levels coming from the weak Ramadan sales and earthquake region caused margin investments in Q2
- Oil and dairy products' price decline affected gross profitability especially in April and May
- Partially normalization of the negative price trend of most selling products and Company's actions for improving the profitability generated positive results in Q3

\*Main category definition: tobacco sales excluded

## **Opex (MTL) Q3'23**



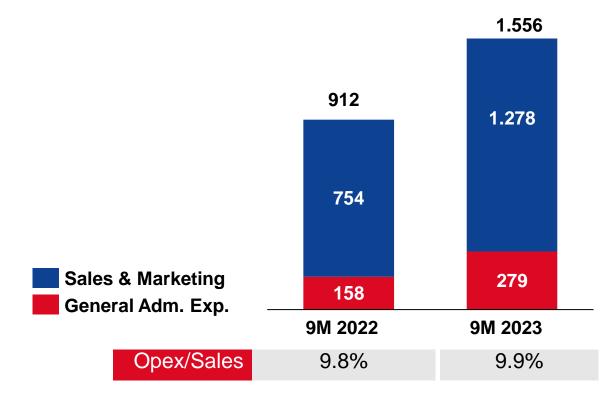
### Company's actions for fighting against cost presure generated positive results



- Due to the initial impacts of minimum wage increases, opex pressure continued
- Digitalization costs regarding SEÇ's ERP expenses and other IT costs continued
- Company's actions for increasing efficiency and eliminating cost inflation generated positive results

## Opex (MTL) 9M'23

### **Opex margin affected by cost increases & precautions were taken**



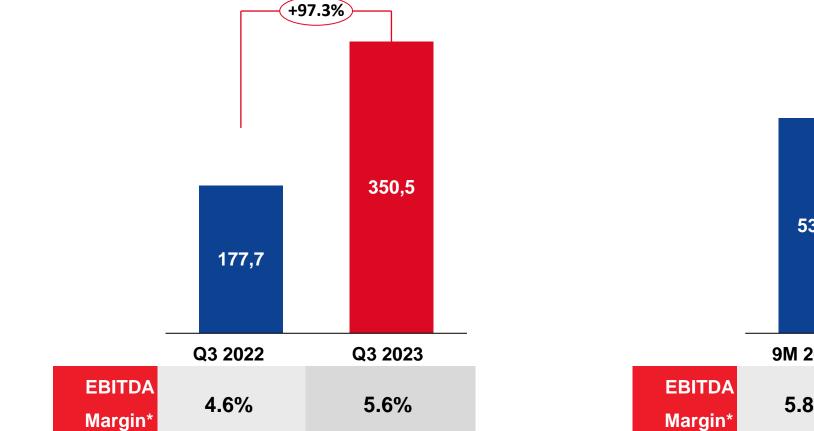
Company focuses on increasing efficiency and taking the measures, since;

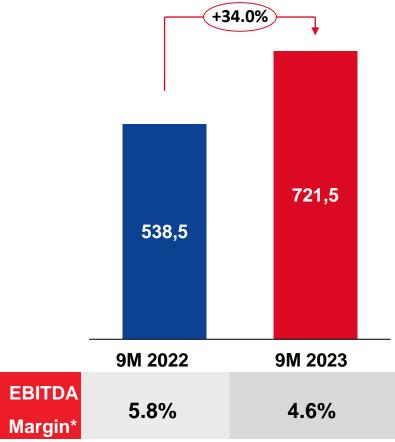
- Minimum wage increased two times
- There were cost pressure causing from electricity and fuel prices
- Digitalization, IT and consultancy costs
- One off earthquake expenses



## EBITDA (MTL) Q3'23 & 9M'23 EBITDA margin improved in Q3







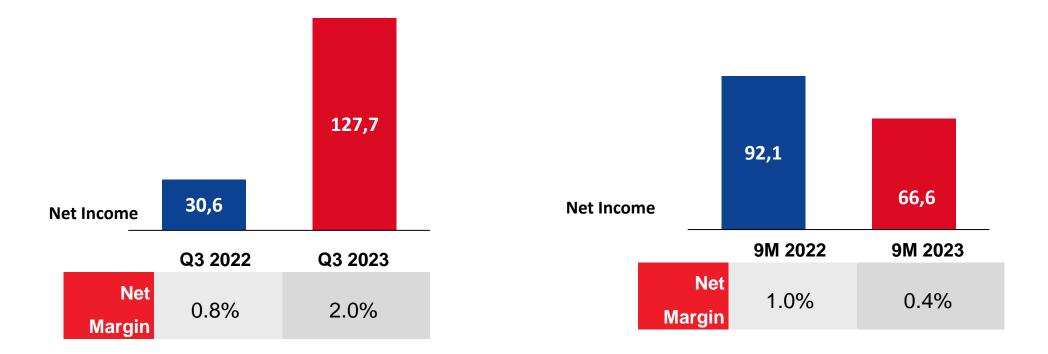
(\*) EBITDA has been calculated by excluding other income/expenses

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## Net Income (MTL) Q3'23 & 9M'23



1H's net loss was covered with the help of margin improvement & deferred tax income

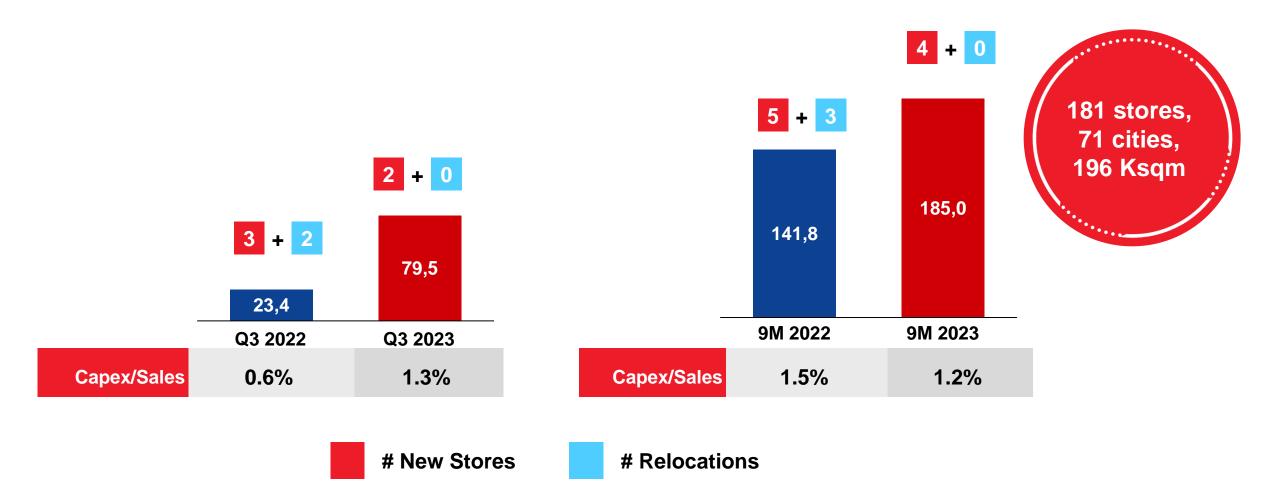


- 1H's net loss was covered in Q3 by;
  - Gross margin improvement
  - Opex precautions
  - Deferred tax income around TL 48.3 million

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## Capex (MTL) Q3'23 & 9M'23 In Line With Plans





### Working Capital Succesful WC Management

MTL	9M 2022	2022	1Q 2023	1H 2023	9M 2023
Trade Receivables	337,9	452,4	487,1	486,2	565,3
Inventory	1724,8	1665,1	2207,7	1889,4	2346,9
Trade Payables	2551,0	2827,9	3339,0	3437,1	3968,8
Strict Working Capital	-488,3	-710,4	-644,2	-1061,5	-1056,7

Average Days (*)	9M 2022	2022	1Q 2023	1H 2023	9M 2023
Trade Receivables	7,4	8,0	9,4	8,9	8,7
Inventory	41,5	35,9	45,0	38,7	39,8
Trade Payables	69,1	65,4	71,7	68,3	67,4
Strict Working Capital	-20,2	-21,5	-17,3	-20,6	-18,9





#### Net Cash Strong Balance Sheet Structure



MTL	9M 2022	2022	1Q 2023	1H 2023	9M 2023
Financial Debt	-285,0	-312,1	-426,2	-646,8	-699,0
Short-Term	-101,5	-108,8	-140,5	-205,2	-217,6
Leasing Debts	-1,0	-1,1	-0,8	-0,6	-0,2
Rental Contractual Obligations (IFRS16)	-100,4	-107,7	-139,6	-204,7	-217,4
Long - Term	-183,5	-203,4	-285,7	-441,6	-481,4
Leasing Debts	-0,3	0,0	0,0	0,0	0,0
Rental Contractual Obligations (IFRS16)	-183,2	-203,4	-285,7	-441,6	-481,4
Cash and Cash Equivalents*	512,8	634,6	487,1	717,4	752,7
Net Cash	227,9	322,4	60,9	70,6	53,7

Net Cash position & no FX exposure

## FY2023 Guidance



	2022A	2023E
Bizim Toptan # of Stores	180	183(+/-3)
SEÇ Market # of Stores	2409	2900(+/-100)
Main Category Growth (TRY, %) (Sales exc. Tobacco & Sugar)	107%	55% (+/-5pp)
SEÇ Sales (TRY)	2.9 billion	>5.1 billion
EBITDA Margin (%)	5.6%	4.5%-5.5%



### Agenda



#### **Appendix: Yearly Financial Performances**



### Glossary





#### **CRM** Customer relations management

#### **EBITDA**

Earnings before interest, taxes, depreciation and amortization, excluding other income/expense from operating activites



#### HORECA Hotels, restaurants & cafeteria



Main Category Sales Total sales revenue excluding tobacco

SEÇ Market Franchising store chain of Bizim Toptan

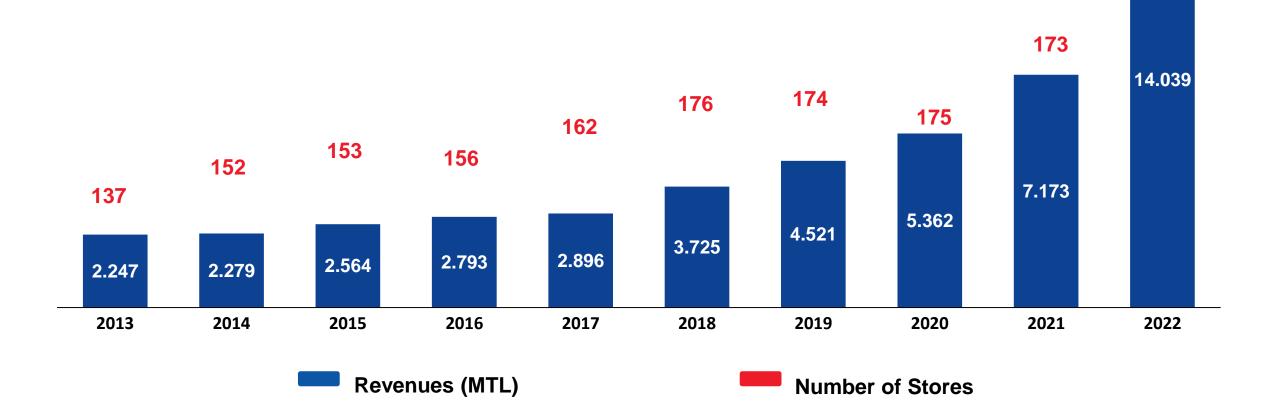


Procurement Ratio Purchases from Bizim Toptan / Sales revenue of SEÇ

### A History of Strong Growth



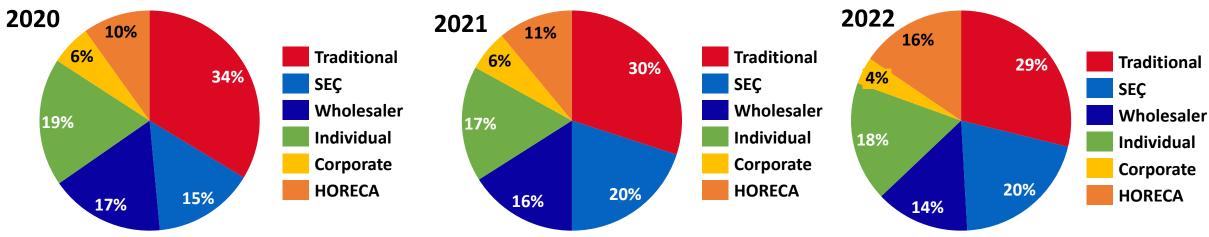
180

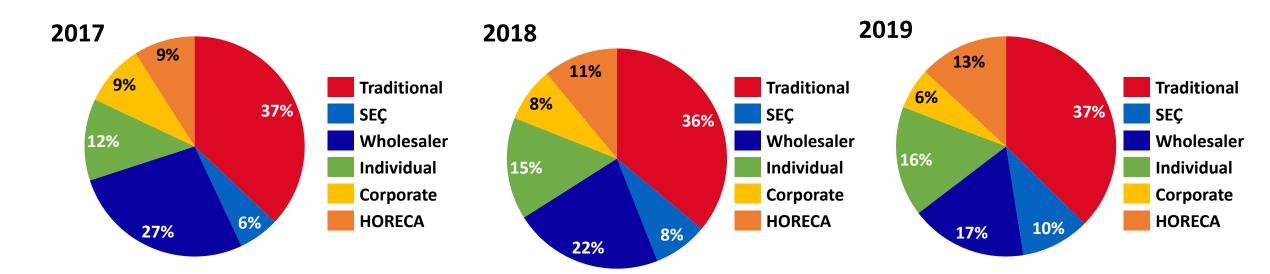


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#### **Diversified Customer Base**

#### Share of Customer Segments in Total Revenues

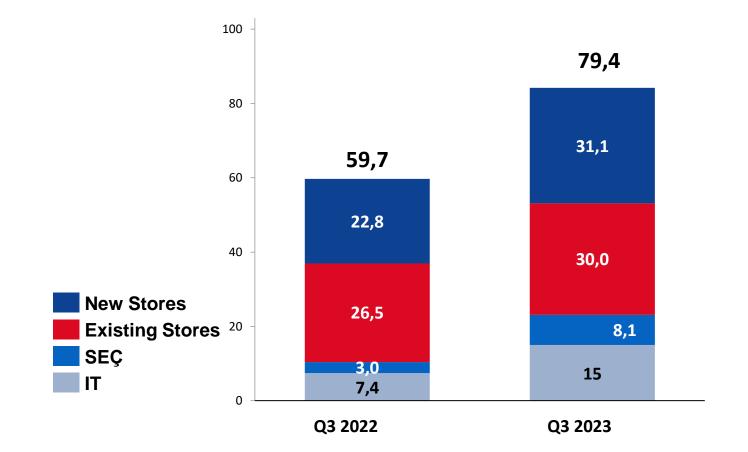






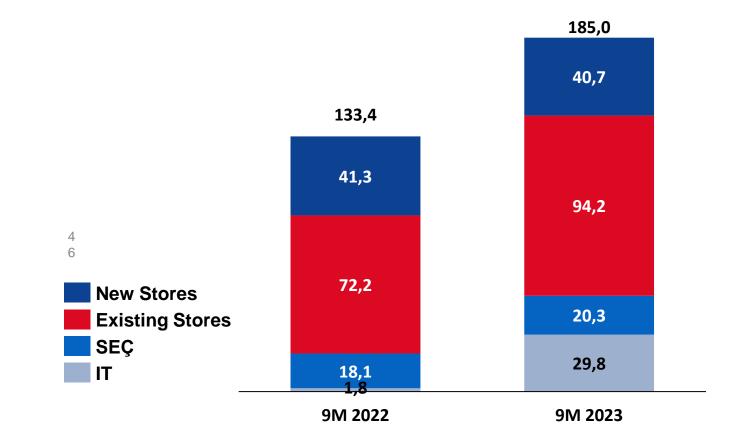
# Capex Breakdown (MTL) Q3'2023





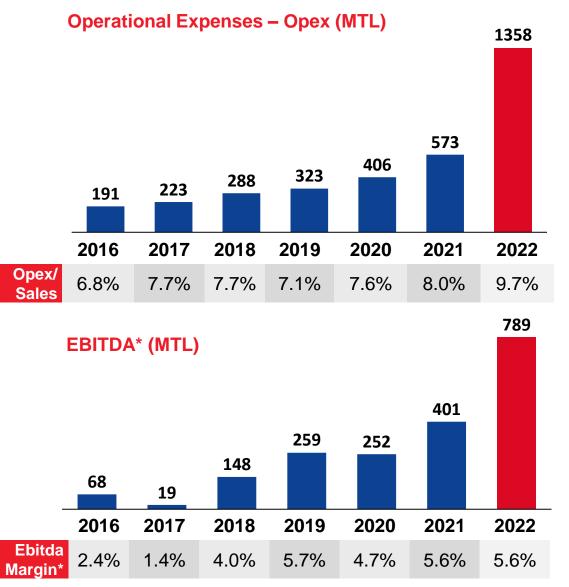
## Capex Breakdown (MTL) 9M'2023





#### **Gross Profit and EBITDA Performance**

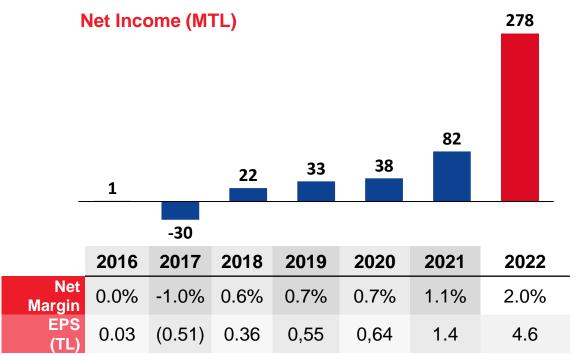
**Gross Profit (MTL)** 2.015 883 582 515 409 241 254 2016 2017 2018 2019 2020 2021 2022 Gross 8.6% 8.4% 11.0% 11.4% 10.8% 12.3% 14.3% Margins 1.929 Main Categories' Gross Profit (MTL) 849 559 482 389 220 227 2016 2017 2018 2019 2020 2021 2022 Main 10.9% 11.2% 14.3% 14.2% 13.5% 15.0% 16.5% Category GM

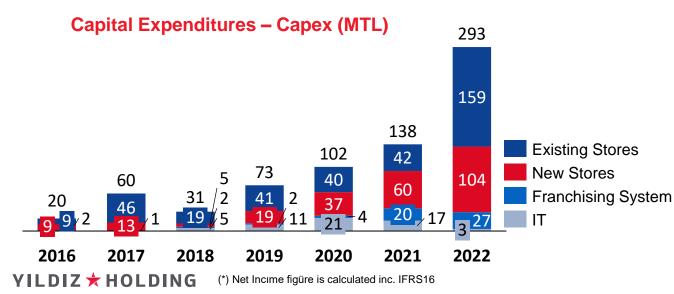


(\*): Excluding other income/(expenses)

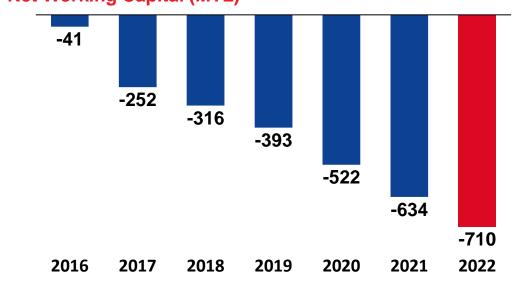


#### Net Income, Capex, NWC and Cash Flow

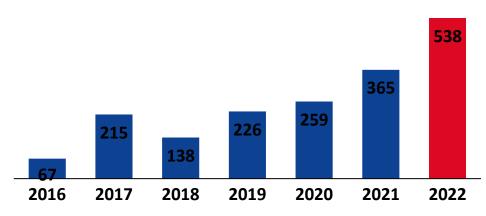




**Net Working Capital (MTL)** 



**Cash Flow From Operations (MTL)** 





# Quarterly Income Statement



MTL	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023
Revenue					
	3848,1	4694,8	4496,3	4985,3	6234,3
YoY Growth	106,7%	110,0%	91,5%	58,4%	62,0%
Gross Profit	504,3	659,5	624,3	596,4	881,2
Gross Margin	13,1%	14,0%	13,9%	12,0%	14,1%
Mark., Sales and Distr. Expenses	-300,6	-357,0	-399,8	-395,9	-481,9
Gen. & Adm. Expenses	-58,5	-89,0	-76,7	-85,3	-116,8
Other Income / (Expenses) Related to Operating Activities	-64,6	-145,5	-139,4	-92,7	-106,8
Operating Profit	80,7	68,0	8,5	22,6	175,7
Profit Before Finance Expence	106,8	90,6	37,8	61,0	222,7
Financial Income / (Expenses)	-62,9	-63,9	-37,7	-96,7	-138,5
Profit Before Tax	43,9	26,6	-37,7	-35,8	84,2
Net Income	30,6	186,3	-30,6	-30,5	127,7
Net Income Margin	0,8%	4,0%	-0,7%	-0,6%	2,0%
Adjusted EBITDA(*)	177,7	256,3	197,4	173,6	350,5
Adjusted EBITDA Margin(*)	4,6%	5,5%	4,4%	3,5%	5,6%
EPS	0,51	3,10	-0,51	-0,51	2,13

(\*) Other income and expenses item is excluded in the calculation of EBITDA

# Yearly Income Statement



MTL	2017	2018	2019	2020	2021	2022
Revenue	2.896,4	3.725,3	4.520,7	5361,8	7173,1	14.038,8
YoY Growth	3,7%	28,6%	21.3%	43,9%	33,8%	95,7%
Gross Profit	244,5	409,4	515,5	581,6	882,8	2.014,5
Gross Margin	8,4%	11,0%	11.4%	10,8%	12,3%	14,3%
Mark., Sales and Distr. Expenses	-193,2	-250,1	-274.2	-342,2	-482,4	-1111,1
Gen. & Adm. Expenses	-30,2	-37,8	-49.0	-63,4	-94,6	-246,5
Other Income/(Expenses) Related to Operating Activities	-52,6	-91,2	-113.3	-81,8	-156,9	-352,1
Operating Profit	-31,5	30,4	78.9	94,3	148,9	304,8
Profit Before Finance Expence	-16,3	75,9	150.3	139,4	197,9	386,4
Financial Income / (Expenses)	-22,0	-48,1	-109.2	-90,8	-123,8	-220,5
Profit Before Tax	-38,2	27,9	41.6	48,6	74,1	165,9
Net Income	-30,4	21,6	33.1	38,2	82,2	278,4
Net Income Margin	-1,0%	0,6%	0.7%	0,7%	1,1%	2,0%
Adjusted EBITDA(*)	41,6	148,1	259.2	252,1	401,0	788,8
Adjusted EBITDA Margin(*)	1,4%	4,0%	5.7%	4,7%	5,6%	5,6%
EPS	-0,76	0,36	0,55	0,64	1,37	4,64

(\*) Other income and expenses item is excluded in the calculation of EBITDA

### **Balance Sheet / Assets**



MTL	30.09.2022	31.12.2022	31.03.2023	30.06.2023	30.09.2023
Current Assets	2.688,9	2.967,1	3.418,3	3.433,2	4.160,3
Cash and Cash Equivalents	512,8	634,6	487,1	717,4	752,7
Trade Receivables	337,9	452,4	485,2	486,2	565,3
Inventory	1.724,8	1.665,1	2.207,7	1.889,4	2.346,9
Other	113,4	214,9	238,3	340,2	495,5
Non Current Assets	764,9	1.045,3	1.183,0	1.440,3	1.517,1
Prop., Plant and Equipment	397,8	531,0	542,7	578,7	612,9
Intangible Assets	50,3	46,1	49,4	51,9	62,6
Other	316,7	468,2	590,9	809,7	841,6
Total Assets	3.453,8	4.012,4	4.601,3	4.873,5	5.677,4

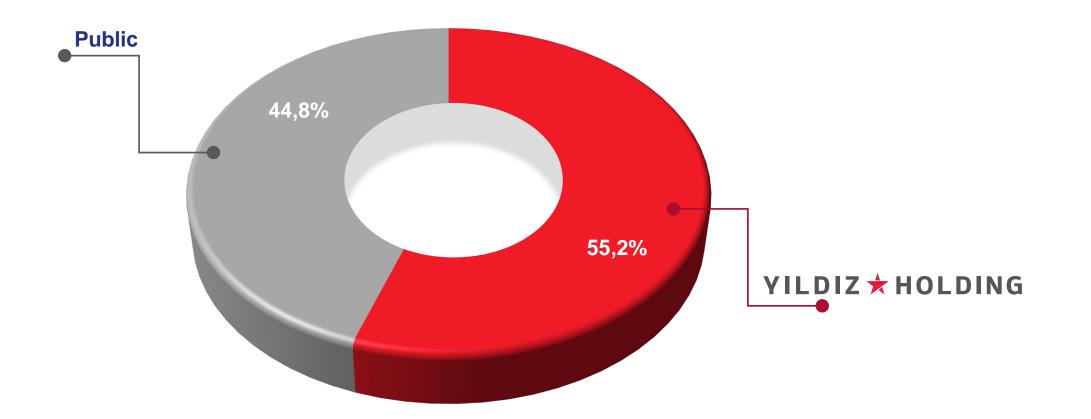
## **Balance Sheet / Liabilities**



MTL	30.09.2022	31.12.2022	31.03.2023	30.06.2023	30.09.2023
Current Liabilities	2.881,6	3.205,9	3.756,5	3.960,0	4.598,6
Short-Term Financial Liabilities	101,5	108,8	140,5	205,2	
Trade Payables	2.551,0	2.827,9	3.339,0	3.437,1	3.968,8
Other	229,1	269,2	277,0	317,6	412,2
Non Current Liabilities	260,7	316,1	399,4	568,3	616,9
Long-Term Financial Liabilities	183,5	203,4	285,7	441,6	481,4
Other	77,2	112,7	113,7	126,8	135,4
Equity	311,5	490,4	445,4	345,2	461,8
Paid in Capital	60,0	60,0	60,0	60,0	60,0
Other	159,4	152,1	415,9	346,2	335,2
Net Profit for the Year	92,1	278,4	- 30,6	- 61,0	66,6
Total Liabilities and Equity	3.453,8	4.012,4	4.601,3	4.873,5	5.677,4

#### Shareholder Structure (30.09.2023)





(\*): According to Central Registration Agency data as of 30.09.2023

### **Store Photographs**





### Warehouse Photographs





### Franchising Store Photographs





# **Contact Information**







IŞIL BÜK Head of Investor Relations

isil.buk@bizimtoptan.com.tr

+90 216-559-1060

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www.biziminvestorrelations.com

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